Your Investment at Work: Hurricane Sandy Response

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Immediate response to Hurricane Sandy
  - Funding
  - Programming

Context for our work

Long-term recovery programs

Questions
Raised $3.4 million

- 34% Individual
- 40% Corporate
- 16% Foundation
- 10% Special Events

As of March 31, 2013
Funding

Spent $1.2 million

Dedicated Disaster Services Staffing

Helping Homeowners

Helping Communities

-As of March 31, 2013
Immediate Response and Early Recovery

Volunteers Needed
Preparation

- 9/11
- MOU with OEM
- Staff drills and back ups
Early Response

- Canvassing
- Food distribution
- Bilingual volunteers
Staffing Up

- Access to experts
- Muck out/mold team
- Social services team
• Launched at Far Rockaway Branch of Queens Library

• Collected and distributed 37k coats to impacted areas
Aid to Homeowners

- Muck out/debris clean up at 374 homes
- Mold removal completed at 29 homes
- 4,400 volunteer positions filled
Aid to Communities

- 1,030 projects
- 12,600 volunteer positions filled
Our Model

- 400,000 New Yorkers Served
- 56,000 Volunteers
- 1,200 Team Leaders
- 1,300 Community Partners
- 75 Staff
Issue Areas

- Children’s education
- Adult education
- Workforce development
- Environment
- Hunger
- Seniors
Long Term Recovery

Mold Removal

New York Cares
Disaster Recovery
Long Term Recovery

Social Service Delivery
Lessons Learned

• Mission, not process
• Building disaster response capacity for smaller nonprofits
• Deepening our contingency plan
• Immediate coordination
  – Government/nonprofit/corporate partnerships
Questions