Coat Drive Report 2016

This year, the Coat Drive goes mobile.

Text COAT to 41444
Just $20 buys a new coat for a New Yorker in need.
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Thanks to the generosity and compassion of thousands of New Yorkers, New York Cares collected and distributed 109,213 winter coats during the 28th Annual Coat Drive. This year’s numbers broke collection records as a new mobile donation option and increased participation from companies and civic groups delivered unprecedented warmth across the city.

In 2016, for the first time, New York Cares made it possible to give a coat via a simple text message. Through digital, print, and out-of-home advertising, social media, and outreach to employees at 15 participating corporations, we asked New Yorkers to text COAT to 41444, where a donation of $20 would put a brand new winter coat in the hands of a neighbor in need. By the end of the drive on December 31, our mobile giving efforts had raised enough money from 2,600 donors to purchase and distribute 31,000 new coats.

“The need in our city is simply enormous, and we developed the text option to cast a wider net and engage more New Yorkers than ever. We understand that not everyone has an extra coat at home to donate or can make it to a drop-off site, but we know that many people in the metropolitan area can make a text donation.”

– Gary Bagley, New York Cares Executive Director

More than 1,400 companies, civic groups, and individuals also stepped up this year to deliver gently used coats through their own private collection efforts. When combined with the coats dropped off at our 300 public collection sites, these groups delivered 78,000 coats in 2016.

With homelessness in New York City reaching near-record highs and the rising cost-of-living pushing more residents below the poverty line, requests for coats from 564 shelters, soup kitchens, senior centers, and schools topped 125,000 in 2016. As the need has increased and the Coat Drive has adapted to meet the challenge, we not only have the New Yorkers who gave the coats off their backs or from their closets to thank this year, but also the thousands of people from throughout the metropolitan area who sent gifts of warmth through their mobile devices.
Over the past two years, the Coat Drive has grown by leaps and bounds in its ability to both bring in coats and serve more New Yorkers in need.

- **Recipient Agencies**: 389 in 2014, 540 in 2015, 894 in 2016 (44.9% increase)
- **Collection Groups**: 269 in 2014, 1,029 in 2015, 1,401 in 2016 (56.7% increase)
- **Financial Supporters**: 39 in 2014, 1,161 in 2015, 2,701 in 2016 (942.8% increase)
- **Coats Collected**: 100,000 in 2014, 75,316 in 2015, 109,213 in 2016 (45% increase)
Coat Drive Champions

At New York Cares, we rely on the charitable energy and generosity of many individuals, companies, and partner agencies who contribute gently used coats, funding, and logistics support year after year to move the Coat Drive forward and keep more and more New Yorkers warm.

Bloomberg

Bloomberg LP has supported the Coat Drive for five years and 2016 marked their most impactful contribution yet. The company and its employees donated funds to purchase 10,000 coats in October, before the drive was officially underway, allowing New York Cares to start distributing coats to those in need as soon as the weather turned colder. Throughout the Drive, employees also donated 1,000+ additional coats.

Looking to address an urgent need on #GivingTuesday, Bank of America reached out to New York Cares and offered to match all monetary Coat Drive donations on Tuesday, November 29. Bank of America's commitment amplified the Coat Drive call to action on this day of charitable giving and helped bring in an astounding one-day total of more than $85,000 toward the purchase of new winter coats – a 10-fold increase over 2015’s Giving Tuesday.

Recognizing the great expense required to pick up coats across the city, FlatRate Moving generously provided pro bono coat transportation support from all Queens Libraries and special events. FlatRate also helped promote the Coat Drive’s mission on social media.

In 2016, the Greater New York Automobile Dealers Association saw record participation among its member dealerships and the highest coat collection volume in its five years of involvement with the Coat Drive. More than 110 dealerships throughout the New York metropolitan area collected and delivered over 11,000 coats, bringing GNYADA’s all-time collection total to nearly 40,000.

In 2015, KKR helped New York Cares examine the Coat Drive from every angle: how coats were collected; how corporate sponsors were identified; and where drop-offs were located. We’ve implemented many of KKR’s recommendations, helping us bring in record numbers of coats over the past two years. Employees at KKR also donated 3,600 coats in 2016 – which is more than five coats for every person in the office.

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In a Coat Drive first, New York Cares worked directly with the New York City Department of Education in 2016 to provide coats to thousands of students in need. Neuberger Berman donated 4,000 new coats that went straight to students at underserved schools through our connection with the DOE.

Halstead has a deep commitment to the community, participating in the Coat Drive and numerous volunteer projects. With a majority of its storefront offices, managed buildings, and residential buildings collecting throughout the city, it’s no wonder they brought in 3,500 coats in 2016.

Vornado collected coats at the company’s properties throughout the city and donated the 30,000-square-foot warehouse space in midtown Manhattan that served as our Coat Drive Headquarters, a central location where we receive, sort, and distribute coats.
Adler Windows
Sorted coats at our warehouse, helped transport coats to partner organizations, and donated 861 coats to New Yorkers in need.

Evercore Partners
Brought its 3,000 employees together to raise funds that went toward the purchase of 600 new winter coats.

Manhattan Mini Storage
With every one of the firm’s locations serving as a public drop-off point, Manhattan Mini Storage delivered more than 250 boxes and bags full of coats to our warehouse in December.

NYPD
As the Coat Drive’s longest-tenured partner, every NYPD precinct in the five boroughs once again served as a public collection site.

New York Giants
Asked fans coming to the December 12 home game against the Dallas Cowboys to bring a coat, and ended up collecting 840 on a single day.

New York Mets
Cementing its status as the largest one-day collection effort for the drive, the Mets’ coat collection event in early December brought in 1,500 coats.

PJT Partners
Contributed nearly $2,000 in generous financial support for the Coat Drive toward the purchase of new coats.

Queens Library
Creating no shortage of chances to donate a coat in Queens, Queens Library made every branch a coat donation site throughout the Drive.

Sidley Austin LP
Stepped up again, after many years of critical support, to provide over $1,600 in monetary donations towards the purchase of new coats.

Tishman Speyer
Collected at all 26 of their Manhattan offices and brought in 1,260 coats.

Additional Champions of Warmth
21st Century Fox
Astoria Gives
Evercore Partners
Fidessa
JLL
Junkluggers
Kickstarter
McKinsey & Company
Morgan Stanley
SeatGeek
Standard Motor Products
Uber
Universal McCann
XO Group
Zipcar

Coat Drive Ambassadors
Thanks to our star volunteers who help represent the Coat Drive, champion the cause, and volunteer at special events throughout the season:
Linda Blacken
Stephanie Chiu
Nicole Fuimara
Tim Gibson
Andrew Lippman
Ana Lu
Julia Masi
Patrick McGuire
Carlos Ruiz
Ann Shalof
Cristin Sinnott

A special group of volunteers have staffed our collection site at Grand Central Terminal for over 20 years:
Mary Drayne and Helen Pomeroy
Coat Drive Media and Press

To spread the word to the general public about the Coat Drive, New York Cares works with major media companies as well as Rubenstein Communications, our public relations and strategic communications partner for over 20 years. In 2016, with our new text-to-donate option as the key component of our plan to keep more New Yorkers warm than ever before, New York Cares relied heavily on the skill and experiences of these agencies, and they delivered in spades.

A Record-Breaking Year in the Press Thanks to Rubenstein

530,961,519
2016 total earned media impressions

685%
percentage of increase in impressions in 2016 versus 2015

Coat Tales Warm a New Yorker’s Heart

The nonprofit’s warehouse at 11 Penn Plaza, top; Marka Ramos at S. Bartlett Brouwers, 325 Park Ave.

The nonprofit’s warehouse at 11 Penn Plaza, top; Marka Ramos at S. Bartlett Brouwers, 325 Park Ave.

Wall Street Journal
Wednesday, December 21, 2016

$2m
Value of coats donated to the New York Cares drive.

It took them less than an hour to sort and bag more than 600 coats, despite a lot of cold and ashing over the donations. The final included scores of designer overcoats, not to mention a floor-length breather wrap. I showed the wrap to Mr. D’Arrigo. “Put it with the rest,” he said. “Someone’s going to get lucky.”

That evening, I found Patrick McGuire back in action, supervising distribution at the Coalition for the Homeless. One by one, he listed a line of shivering New Yorkers into a small room where about 200 coats were hung on tables, organized by size and gender.

There were no mirrors. The “shopper” tried on coats and asked volunteers for feedback.


There were folks who looked like they could be shopping at the gap and folks who looked like they could use a hospital bed. Some found nothing they liked and left empty-handed. Others left with the first coat they tried on.

“We do our best to help,” said Ms. McGuire. “We’re not going to solve all their problems. We can give them a coat.”

"The non-profit’s warehouse at 11 Penn Plaza, top; Marka Ramos at S. Bartlett Brouwers, 325 Park Ave.

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In 2016, New York Cares wanted to make giving a coat as easy as sending a text – simple, fast, and from any location, but that new message required a new approach to our marketing materials. Nat Whitten, an independent communications consultant, and Final Cut, a creative editorial company in NYC, helped us reinvent the Coat Drive campaign, creating a new way of presenting the iconic imagery of the Shivering Statue of Liberty alongside mobile phone imagery to effectively inspire new action from our target audiences. We thank Nat and Final Cut for their generosity and ingenuity.
Expanding the Reach of the Coat Drive PSA Campaign

816,782,785
2016 total PSA viewership

768,450,955
2015 total PSA viewership

Media and Creative Partners

Captivate
Facebook
GroupM
Kinetic Worldwide
Mindshare
NBC 4 New York and Telemundo 47
OUTFRONT Media, Inc.
Rubenstein Communications
Straus News
Toshiba
WBLS 107.5 FM
Xaxis
New York’s biggest annual coat drive now lets donors contribute via text


The city’s largest annual coat drive is going mobile.

New Yorkers who want to donate money can now text “COAT” to 61446 for a link to give in increments of $20 to cover the cost and delivery of one new coat to those in need of warmth this winter.

New York Cares, the group running the 28th annual drive, hopes to collect and distribute 125,000 coats. That would be a record number but it would still cover just a fraction of those in need, the nonprofit said.

Coats can also be donated directly to the group starting on Nov. 15.

Gov. Cuomo urges aid to crime-fighting farmers tax break

Popular dropoff locations include libraries, police stationhouses, Penn Station and Grand Central Terminal.

“The need in our city is simply enormous, and we’ve developed the text option to cast a wider net and engage more New Yorkers than ever,” said New York Cares Executive Director Gary Bagley. “We understand that not everyone has an extra coat at home to donate or can make it to a drop-off site, but we know that many people in the metropolitan area can make a text donation.”

For more information, like exact times and locations, visit newyorkcares.org.

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Jacqui Rosshandler
Rishin Roy
Renee and Patrick Ryan
Matthew Shapiro
Adam Smith
Angela Theodore
Third Rail Coffee
Chelsea Weiner

Paul Williams
Matthew Winkler
Ates Yurdakul

Cozy
$200–$399
Riyaz Akhtar
Stan Altman
Felice Axelrod
Gary Bagley
Jose Bandujo
Christine Banks
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Steven Ahr
Amit Ahuja
Gulnara Akhmedova
Emili Alburic
David Alani
Nicholas Albanese
Cory Albert
Kathy Aldan
Velida Alemic
Kids Spread the Warmth

Max Shapiro – This inspiring 7-year-old created the website https://knightsofwarmth.org to collect winter coats and raise money to feed the homeless. In all, Max was able to raise over $13,000 toward the purchase of new coats. Max, his parents Jana and Adam, and his little sister also stopped by the warehouse to help sort more than 3,000 coats for distribution.
Paul Brennan
Danielle Brennan
Jacqueline Brennan
John Brennan
Lynn Brenner
Nick Brett
Joan Brewer
Paul Brewster
Sabrina Briefel
Michael Bridy
Jaime Brockway
Roberta Brodfield
Barbara Brody
Alla Bronskaya
Christopher Brown
Barb Brown
Ruth Brown
Elliot Brown
Matthew Brown
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Jesse Bruckman
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Lynn Cully
Jessica Culver
Natalie Cummings
Catia Cunningham
Donatello Curcio
Melanie Curro
Ashay Curwen
Nicholas Cvetovich
Kids Spread the Warmth

Aisling (9) and Rose (6) Hittman made a difference this winter season by doing something simple with a huge impact. Together with their friends Beatrice, Carson and Ellis Dressendorfer and Emma and Sophia Wong they sold hot chocolate to raise funds to buy warm winter coats. The friends reached out to Green Light Capital employees, where dad Joshua Hittman works, to spread the word. Between donations, hot chocolate sales and matching gifts from their parents, Joshua and Erin Hittman, and Green Light Capital the girls raised $3,200 for New York Cares to purchase new warm coats. Way to go girls!
Coat Drive Report 2016
New York Cares

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Devina Foley
Marie Fontaine
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Kathleen Fontana
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Toni Forde
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Nicole Foss
Shawna Fowler
Rosemary Fox
Diana Fragno
Lauren Francis
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New York Penn Station
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Vornado Realty Trust*
Zipcar

* Multiple collection sites.

309 Public Collection Sites
1,401 Collection Groups
Collection Groups

#HumansHelpingHumans
#TeamPeaso
1 Hotel Brooklyn Bridge
1 Hotel Central Park
1 Union
1 Washington Square Village
1010data
1100 Architect
111 Kent
1199SEIU/Employer Child Care Corporation
143 Drive
1600 Broadway
21st Century Fox
24 Hour Fitness
25 West 13th Street Co-op
260-261 Madison Avenue LLC
27 Orchard
280 Park Avenue
2PGG & SEBNC
3 East 65th Street
315 East 72nd Street
41 East 72nd Street
350 Manhattan Ave. Friends
3rd Medium
45 East 89th Street
92nd Street Y - Himan Brown Senior Center
A & I's Coat Collection
A Friend in Me
Aaron Cares
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Camilly Rodluege's Coat Collection
After a meeting where they learned about various ways to help make a difference in this world, Brownie Troop 3692 decided to collect coats for those in need. They were able to collect 53 coats for the Coat Drive. Way to give back!
<table>
<thead>
<tr>
<th>Collection Partners</th>
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<tr>
<td>Family Federation for World Peace and Unification USA</td>
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<tr>
<td>Fashion Institute of Technology (FIT)</td>
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<td>Fazak’s Warm Hearts</td>
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<td>FedEx - NYNY 100</td>
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<td>Ferrari Driving School</td>
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<td>Film Society of Lincoln Center</td>
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<td>Financial Times</td>
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<td>First Baptist Church of Crown Heights</td>
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<td>First Community Triumphant Cathedral</td>
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<td>First in Service Travel</td>
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<td>First Manhattan Consulting Group</td>
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<td>First Presbyterian Church of Mount Vernon</td>
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<td>Fordham University - Luxury and Retail Club</td>
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<td>HS 211 M – Inwood Early College For Health And Information Technologies</td>
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<td>HS 261 Q – Voyages Prep - South Queens</td>
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<td>HS 267 X – Bronx Latin - National Honor Society</td>
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<td>HS 294 M – Essex - Street Academy</td>
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<td>HS 299 M – High School for Arts, Imagination and Inquiry - HSAAI CARECLUB</td>
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<td>HS 359 K – The UFT Charter School - Girls Empowerment Group</td>
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<td>HS 414 M – NYC - Museum School</td>
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<td>HS 416 M – Eleanor Roosevelt High School</td>
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<td>HS 450 M – East Side Community High School</td>
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<td>HS 460 SI – Susan E. Wagner High School</td>
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<td>HS 546 K – High School for Public Service - Wingate Campus</td>
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<td>HS 561 K – Williamsburg Preparatory School - National Honor Society</td>
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<td>HS 629 K – Cultural Academy For The Arts And Sciences</td>
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<td>HS 630 M – The High School of Art and Design</td>
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<td>Isabel Galarce’s Friends and Family</td>
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<td>J. Walter Thompson - J. Crew</td>
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Kids Spread the Warmth

Back in December, Gabriel Gonzalez, a third-grader at PS/IS 87 in Queens, asked his mother if they could buy an extra coat for him to donate to someone in need. This spark of generosity ignited a fire in Gabriel as he got both his school and taekwondo studio to participate and host coat collections for New York Cares. When all was said and done, he delivered 223 coats to the warehouse.
Coat Drive Report 2016
New York Cares

Collection Partners

Police Athletic League - Edward Byrne Center
PolicyGenius
Pollack | Weitzner
Poly Prep Lower School
Popular Community Bank
Ports America
Positive Teen Seen POSSIBLE
Post Factory NY PowerMyLearning
Prema Yoga - Brooklyn
Preschool of America* Prestige Brands
PricewaterhouseCoopers LLP - ITS
PricewaterhouseCoopers LLP*
Prime Pizza Kitchen
Prime Staffing
production glue
Progressive Insurance
Project Lillian
ProMed Staffing Resources
PromoSuite
ProPhase
Propper Manufacturing Co., Inc.
 Providence Equity Partners
PRYDE #GrowPeace in NYC
PS 100 X – Isaac Clason - Student Council
PS 101 Q – School in the Gardens
PS 118 M – The Maurice Sendak Community School
PS 122 Q – Mamie Fay
PS 124 Q – The Core
Knowledge Magnet School of Economics and Technology
PS 128 Q – The Juniper Valley School
PS 144 Q - Col. Jeromus Remsen School
PS 158 M – Bayard Taylor – Parents’ Association
PS 166 M – The Richard Rodgers School of the Arts and Technology
PS 186 Q – Castlewood School
PS 186 X – Walter J. Damrosch School
PS 195 K – Manhattan Beach
PS 196 K – Ten Eyck School - Mighty Coat Collectors
PS 199 M – Jessie Isador Strauss
PS 220 Q – Edward Mandel
PS 231 X – Eagle Academy for Young Men
PS 267 M – East Side Elementary School
PS 29 K – John M. Harrigan
PS 290 Q – A.C.E. Academy for Scholars
PS 3 M – The Charrette School
PS 3 M – The Charrette School - Kindergarten Class
PS 300 Q – 30th Avenue School
PS 302 Q – Queens High School For Information, Research and Technology
PS 333 M – Manhattan School for Children
PS 38 Q – The Rosedale School
PS 414 K – Brooklyn Arbor Elementary School
PS 49 Q – Dorothy Bonawit Kole - PTA
PS 497 K – Boerum Hill School for International Studies
PS 508 K – Achievement First Endeavor Elementary School
PS 527 M – East Side School for Social Action
PS 59 M – Beekman Hill International School
PS 706 Q – Own World Neighborhood Charter School
PS 707 K – Brooklyn Prospect Charter School
PS 721 K – Roy Campanella
PS 724 K – Leadership Prep Canarsie Elementary Academy
PS 746 K – Hebrew Language Academy Charter School
PS 77 M – Lower Lab School
PS 771 K
PS 87 M – William T. Sherman School
PS 87 Q – Middle Village Prep
PS 93 X – Dr. Albert G. Oliver
PS/IS 226 K – Edward Mandel
PS/IS 268 Q
PS/IS 377 K – Alejandrina B. De Gautier
PS/M 164 Q – Queens Valley School of the Arts
PS/M 219 Q – Paul Klapper Publicis
Purpose Life Church
PVH Corp.
QBE North America
Queens College - Ascend
Queens College - School Psychology Club
Queens Community House
Queens Library - Flushing Adult Learning Center
Queens Spreads the Warmth
Queensborough Community College - Strive for Success
R3 CEV
Rachel Kelly’s Coat Collection
Radical Networks
Rainbow Ortiz’s Friends and Family
Random Farms Kids’ Theater
Rani’s Coat Collection
Rapture Preparation Church of the Lord Jesus Christ of the Apostolic Faith
Rathe Associates
Raya Arbiol’s Winter Project
RCN Telecom Services of New York
Rebecca Taylor
Rebekah Rehab and Extended Care Center
Refinery29
Reliant Transportation, Inc.
Repair the World NYC*
Resnicow and Associates (R+A)
Resolute Digital
Resorts World Casino - New York City
Retina Specialists, PC
RF|Binder
Rialto Capital Management
Richards Kibbe & Orbe LLP
Ridgefield Public Schools - Slonum Skewes Student Council
Riverdale House
Roberts+Langer DDB
Robin Cohen’s Coat Collection
Collection
Rocket Fuel
Roivant Sciences
Roley Poley Racing
Ron and Dave’s Tattooing
Roosevelt Island Operating Corporation
Rosicrucian Cultural Center of New York City
Rothschild
Roundabout Theatre Company
Roxanne Castelli’s Coat Collection
RTM Business Group
Ruben Ortiz’s Coat Collection
Rubenstein
Rudin Management Company, Inc.
Rudolph Steiner School
RXR Realty - 340 Madison
RXR Realty*
Rye Neck School District - Daniel Warren Elementary
Sacks and Sacks, LLP
Safe Banking Systems
Saillthru
Saint David’s School
Saint Francis de Sales
Roman Catholic Church
Salem Sisters
Salvation Army - Bedford Temple Corps Community Center
Sam Haber’s Friends
Sammy and Jessie’s Coat Collection
Sammy’s Give Back Project
Sam’s Space
Samsung
Sandy Pan’s Holiday Potluck
Sapient
Sara Powell’s Friends
Sarah Cohen’s Friends
Schafer Landing
School Safety and Young Achievers
Schulman Lobel
Schwerner Coat Collection
Scooter Club
SCOR Reinsurance
Scripps Networks - Interactive
SeatGeek
Senses New York Salon & Spa
NEW CAR DEALERS HELPING PEOPLE IN NEED

30,000 COATS DONATED
Recipient Agencies

D.R.E.A.M. Team Ministries, Inc
163rd Street Improvement Council
- Ogden Avenue Residence
2400 7th Avenue Tenant Association
4 Kids in Need
A Key To Success New York, Inc.
B A S I C S
Casa Promesa - Residential
Health Care Facility
Acacia Network, Inc.
Addicts Rehabilitation
Center Fund, Inc.
Adventist Community Services
- GNYC, Brooklyn
Adventist Youth Emergency
Services Corps (AYES)
Adventist Community Services
- GNYC, Queens
African Refuge, Inc.
African Services Committee
Agape House of Prayer and Praise
Agape Seventh Day Baptist Church
Aquila, Inc. - 182nd St
AIDS Center of Queens County
AIDS Service Center
Allied Service Center NYC (ASCNYC)
Alcance Nueva Vida Bronx
The Ali Forney Center
All Angels Church
Unitarian Church of All Souls
The Andrus Children’s Home
Archimedes Academy
Argus Community, Inc.
The Church of St. Luke in the Fields
366 X – Urban Assembly Academy
of Civic Engagement
Astor Services for Family & Children
Atlantic Terminal Tenants’
Association, Inc.
GOOD+ Foundation
Bailey House Inc. Adult
and Family Services
Bailey’s Cafe
<table>
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<th>Recipient Agencies</th>
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<td>Broadway Presbyterian Community Center, Inc.</td>
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<td>Cathedral of Hope for All People</td>
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<td>Brooklyn Arts Cultural Center, Inc.</td>
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<td>Bronx Clergy Task Force</td>
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<td>Highbridge-Woodycrest Ctr. Inc.</td>
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<td>Bronx - Lebanon Special Care Center</td>
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<td>Bronx Provider Consumer Alliance Resource Center, Inc.</td>
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<td>Bronx Writing Academy</td>
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<td>Central Brooklyn Special Care Center</td>
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<td>BronxWorks - McLaughlin Community Center</td>
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<td>Brooklyn Educational Opportunity Center</td>
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<td>Brothers Helping Brothers</td>
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<td>Greg Jackson Center for Brownsville</td>
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<td>Brownsville Community Residential Center</td>
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<td>Tzu Chi Foundation</td>
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<td>Butterflies Women’s Group, Inc.</td>
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<td>The Clinic at PATHHSEO - Caldwell Temple</td>
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<td>Calvary Baptist Church</td>
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<td>SCO Family of Services - Stuyvesant Gardens</td>
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<td>CAMBA - Legacy Houses</td>
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<td>Canarsie Holiness Tabernacle</td>
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<td>Cardinal McCloskey Services - Sunrise Drop In Center</td>
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<td>Care for the Homeless - Susan’s Place</td>
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<td>Center for Alternative Sentencing and Employment</td>
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<td>Services (CASES)</td>
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<td>Catholic Charities of the Diocese of Albany</td>
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<td>Catholic Charities Community Services - Homebase I Center Against Domestic Violence - Women’s Second Start Center for Supportive Schools</td>
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<td>MS 145 X – Arturo Toscanini Community Junior High School</td>
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<td>MS 145 X – Arturo Toscanini Community Junior High School</td>
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<td>HS 460 Q – Flushing High School</td>
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<td>Center for Urban Community Services - Delta Manor Charity Baptist Church of Christ, Inc.</td>
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<td>PS 67 K – Charles A. Dorsey Child Development Support Corporation</td>
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<td>The Christian Fellowship Life Center Church of God’s Children Vision in Focus Church of the Village Church on the Hill A.M.E. Zion Church</td>
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<td>Cienfuegos Foundation, Inc. Citizens Against Racism Coalition for the Homeless West Harlem Group Assistance Community Association of Progressive Dominicans</td>
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<td>Darou Salam Islamic Center Dawning of a New Day Dept. of Education - Police Athletic League Department of Homeless Services - 30th Street Intake Center Directions For Our Youth, Inc - Butler Community Center Community School District 16 Lower East Side Service Center Diversity Works Dominican Sunday Inc. Community Service</td>
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<td>New York Dream Center Garden of Learning and Discovery Pre-K Center Early Life Children’s Center Early Life Marcus Garvey #8 East Harlem Asthma Center of Excellence</td>
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<td>Edwin Gould Services for Children and Families - 147th St El Nido NYC A Ministry of Christ Church Elmcro Youth and Adult Activities, Inc.</td>
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<td>Entrada Academy Espoir Greater Zion Baptist Church Evangelistic Communities Outreach Bronx Exponents, Inc. Faith Evangelistic Ministries Faith Mission Christian Fellowship Church</td>
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<td>Unity Faith Outreach Program Family Help Services Farragut Houses Tenant Association Favor Ministries Fedcap WECARE - Brooklyn Elm Fedcap WECARE - Brooklyn Montague Feed My Sheep Community Pantry Fellowship Baptist Church Fellowship Baptist Church of Coney Island Friends of Kaiser Park First Baptist Church of Crown Heights First Bethel Baptist Church First Jerusalem Baptist Church Food First - Family Project Fort Tryon Nursing Home Foster Parent Advocacy Foundation Inc. G B Project Inc. Gates of Praise Ministry GCP Outreach Inc. Goldstein Foundation - DBA Howard’s Mission Possible Gethsemane Baptist Church Getting Out and Staying Out Good Neighbors Community Outreach Agency Good News Christian Church Good Shepherd Pantry at Mount Vernon Church of God Good Shepherd Services - B.R.A.G. Program Goodwill Baptist Church Goodwill Industries @ Queens Vocational High School</td>
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Goodwill Industries - Long Island City
Gospel Assembly Church Of Jesus Christ Apostolic Inc.
Grace Tabernacle COGIC
Grand Street Guild
Tenant Association
Grand Street Settlement
Grandma’s Hands
Greater Faith Temple Church of the Living God
Greater Liberty Cathedral
Greater Tabernacle
Baptist Church
Greater Victory Baptist Church
Haitian-American United for Progress
Hakook
Hands On New York, Inc.
Harlem United Community AIDS Center
Harlem United - Adult Day Health Care Center
Harvest Church International
Harvest Fields Community Church
Seventh Day Adventist Church
He Lives Ministries COGIC
HELP USA - Genesis Academy
HELP USA
HELP USA - HELP Bronx
Morris Avenue
HELP USA - Homebase
HELP USA - Hollis Garden
Veterans Apartments
Helping Others Pursue Excellence
Hempstead Adult and Community Education Program
Henry Street Settlement
- Jobs-Plus
Heritage Health and Housing
- New Amsterdam
Hetrick-Martin Institute
Holding Hands Ministries
Holy Apostles Church
Holy Cross Church
Holy Cross School
Holy Deliverance Community Temple
Holy House of Prayer for All People
Holyrood Episcopal Church - Friday Food Fest Soup Kitchen
Hoop 4 Hope
Bronx-Lebanon Hospital Center
Housing and Services Inc.
Housing and Services, Inc.
Housing Works
HS 265 X – Bronx Lab School
I.S. 217 School of Performing Arts
Iglesia Cristiana Evangelica
Iglesia Evangelica Casa Del Alfarero (The Potter’s House Evangelical Church)
Iglesia De Evangelizacion Misioneras Jovenes Cristianos De Iglesia Sol De Justicia
Ingersoll Tenants Association
PS 62 X – Inconscio Casanova
334 X – International Community High School
HS 468 M – International High School For Health Sciences
International School for Liberal Arts
Bronx River Community Center
IRAISE Girls & Boys International Corporation
Iris House, Inc.
Jackie Robinson Recreation Center
Jackson Residents’ Association Inc.
Jacobi Medical Center
Jesus Outreach Tabernacle
Jewish Board of Family and Children’s Services
Jewish Board of Family and Children’s Services - FRC
JHS 22 X – Jordan L. Mott Keys of the Kingdom Pentecostal Holiness Church
Kids Creative
King of Kings Empowerment Ministry
Kings County Hospital Center
LACA State of New York
La Jornada
La Nueva Esperanza
Ladies Power Circle, Inc.
Latino Pastoral Action Center
HS 276 X – Leadership Institute High School
Least of Saints MC
Lebu Society in America
Legal Aid Society
Eglise de Dieu de L’esperance
Leviticus Church
Liberty Hall Cathedral
of Praise
LIFT-NEW YORK
Lively Stone Pentecostal Church, Inc.
Lord and King Ministries Inc.
Los Redimidos por la Sangre de Jesucristo, Inc.
Love and Light Inc.
Love’s Church
Lower East Side Harm Reduction Center
Lower Eastside Service Center
Lutheran Social Services
- Early Life Center #2
Lutheran Social Services Of New York-Early Life Center #12
Lutheran Social Services - Brooklyn
Lutheran Social Services - Brooklyn
LYFE Program - Long Island City High School
Magna Tree Earth Center of Bedford-Stuyvesant Inc.
Manna of Life Ministries Inc.
Manna of Life Ministries Inc.
Maranatha Faith Ministries - Ozone Park
Mount Neboh Baptist Church
Mental Health Providers of Western Queens - Western Queens Recovery Services
Metropolitan Baptist Church
Midnight Run
Mission for Christ Ministries
The Misunderstood Youth Development Center
MMCC - Edgewald Cornerstone
Mommy & Daddy’s Little Angel’s OST & Youth Program
Shiloh Bilingual Seventh Adventist Church
Morris Heights Health Center
Morrismania Baptist Church
Mosholu Montefiore Community Center
Mount Hope Baptist Church
ATM Health & Wellness Ministry
Mount Pisgah Baptist Church
St. Luke’s Roosevelt Hospital Center
MS 217 Q – Robert A. Van Wyck School
MS 582 K
Mt Carmel Youth Development Corporation
Mount Sinai Center for Community Enrichment
Mount Vernon Seventh-Day Adventist Church
- Community Services Department
My Auntsie House, Inc.
Neighborhood Association for Inter-Cultural Affairs
National Association of Blessed Billionaires
National Council of Jewish Women
NAICA - Housing Services Program
Network of Angels Inc.
New Alternatives for Children
New Alternatives for LGBT Homeless Youth
New Covenant Church
New Creation Christian Church Outreach Center
New Creation Ministries
New Hope Family Worship Center
New Hope for All Saints Lutheran Church
New Horizon Counseling Services
New Horizon Counseling Center, Inc.
New Jerusalem Church
New Life Ministry
New Life Tabernacle Church
New Testament Baptist Church
New Testament Church of God
MS 219 X – New Venture Community School
New York City Seventh Day Baptist Church
NYC DOE, Student In Temporary Housing
New York City Rescue Mission
Full Gospel Christian Church
The North Bronx Seventh-Day Adventist Church
Susan Wagner Day School
Northeastern Conference Adventist Community Services Center
Northern Manhattan Improvement Corporation
North Western Human Services
SCO Family of Services - East Brooklyn Community High School
NY Senate District 36
Department of Homeless Services - Linden
Men’s Shelter Department of Homeless Services - Auburn
Family Residence
HHC Health and Hospitals Corporation
NYC Parks and Recreation - Brownsville Recreation Center
- Community Services
- Bronx
NYCHA - 830 Amsterdam
House Resident Association
New York Therapeutic Communities / Serendipity I
Odyssey House - Manor Family Center
Open Arms Circle - Adult Day Care Center
Open Door Church of God in Christ, Inc.
Operation HOPE
After the New York Daily News ran a story on recently incarcerated individuals being released from prison without any warm clothing, New York Cares contacted the New York City Department of Corrections and were able to send enough coats to get them through the winter months.

For the first time during the Coat Drive, New York Cares worked directly with the New York City Department of Homeless Services and the Department of Education to provide a total of 15,000 coats directly to those in the shelter system and to students from households that were struggling financially. We have always worked with specific schools and shelters and continued to do so as necessary, but having individuals to call and coordinate coat requests and deliveries across these large systems allowed us to keep more New Yorkers warm than ever before.
Services for the Underserved - Morris Ave.
Services for the Underserved - Atlantic Ave.
Services for the Underserved for the Underserved
DREAMS Youthbuild
Sheltering Arms - Malcolm X Daycare
Shiloh Baptist Church Missionaries
Shiloh Bilingual Seventh Adventist Church
Silent Cry, Inc
Soul Saving Mission Pentecostal Church
South Bronx Early Head Start
South Jamaica Center for Children and Parents, Inc
Sports & Arts In Schools Foundation
The Sports Foundation
St. Samuel’s Cathedral Church of God
St. Ann’s Corner of Harm Reduction, Inc.
St. John’s Ridgewood Community Multi-Service Center
St. Michael’s Church
Storefront Academy South Bronx
Street LIFE Ministries Cauldwell Residence
Success Academy P.T.A. Sumner Senior Center
Sunset Park Community Church
SUNY - North Bronx Career Counseling and Outreach Center
Sychar French SDA Church
Tabernacle of Prayer for All People - Hope Hall
Tabernacle of Victory Deliverance Church, Inc.
Tenant Association of Marcy Houses
Action Center Ocean Bay Cornerstone Program
The Bowery Mission - East Harlem
The Carter Burden Center for the Aging, Inc.
A Better Place - The DOE Fund
The Door
MS 287 Q – The Emerson School
PS 443 X – The Family School G B Project Inc.
The Guidance Center of Westchester
The Harding Ford Vision, Inc
565 X – High School for Energy and Technology
MS 624 X – The Hunts Point School
Staten Island Family and Children Services
The Kareem D. Sapp Foundation, Inc.
Lexington Center for Recovery
The Momentum Project, Inc.
New Move of God Pentecostal Church
The Osborne Association
Real Life Church
The REAL Church
Resident Association of Lafayette Gardens
The HopeLine Resource Center for Community Development
The River Fund New York, Inc.
Salt and Sea Mission Salvation Army - Brownsville
Corps Community Center Salvation Army - Manhattan Citadel
MS 354 K – The School Of Integrated Learning
163rd Street Improvement Council - Ogden Avenue Residence
PS 297 K – Abraham Stockton School
United House of Strength (TUHOS)
The Worship House and Outreach Ministries Thessalonian Baptist Church
Tompkins Houses Residents Association, Inc.
Trinity Tabernacle of Gravesend
Trinity Zion Deliverance Church
Trinity’s Services and Food for the Homeless, Inc.
Trippinz Care, Inc.
True Gospel Tabernacle Church
Turning Point Brooklyn
Twin Parks Tenant Association PS 302 Q – Queens High School for Information Research & Technology
Ujima Community Working Together, Inc
Union Grove Baptist Church Missionary Ministry
United Church of God
United Clergy Task Force Inc.
United Coalition Association
United Family Fellowship
United Yes We Can, Unidos Si Se Puede, Inc.
University Community Social Services, Inc.
University of the Streets, Inc.
Urban Justice Center
Urban Pathways, Inc.
PS 463 X – Urban Scholars Community School
Urban Strategies Inc. - Fannie Barnes Residence
Vineyard International Christian Ministries
VIP Community Services, Inc.
VIP Community Services, Inc.
Visiting Nurse Service of New York - Comprehensive Care Management Program
Volunteers of America - Charles H. Gay Shelter
Volunteers of America - Schwartz Next Step Homeless Shelter
Volunteers of America - Crossroads Residence
Wakefield Seventh Day Adventist Church
Walk in Love Family Center
Walt Whitman Tenants Association
Washington Heights CORNER Project
Wayside Tompkins Park Neighborhood Senior Center
We Care Community Outreach
We Care New York, Inc
We Stay Nos Quedamos
We The Kids Foundation
Welcome Home Church & Welcome Home Ministries, Inc Community Outreach
West Bronx Neighborhood
Convent Avenue Family Living Center - West Harlem Group Assistance
West Harlem Group Assistance
Wilson Major Morris Community Center, Inc.
Women In Need, Inc.
Women’s Prison Association & Home, Inc.
Wonderful Life Adult Day Care
Woodside Spanish Seventh-Day Adventist Church
Word of Life Christian Fellowship International
World Impact International Ministries
The Church of St. Francis Xavier
Yadestiny Treasure Chest
Zion Shiloh Baptist Church
New York Cares wishes to thank everyone who helped us with the important work of providing much needed winter coats to New Yorkers in 2016. We hope to see you again next winter.