New Yorkers who care
Our Mission:

New York Cares meets pressing community needs by mobilizing caring New Yorkers in volunteer service.
A Message from

The President of the Board and the Executive Director

The year 2006 was marked by extraordinary successes at New York Cares. We mobilized the greatest number of volunteers ever—33,000 individuals, who, by participating in our projects, were able to help a third of a million New Yorkers in need. We collected and distributed more than 89,000 warm winter coats, another record. And our overall programming grew by more than 25%, a remarkable achievement. We are proud to share our accomplishments in the coming pages, as well as some stories about the difference our volunteers have made.

More than 1.5 million New Yorkers live in poverty; families with adults often working 2 or 3 jobs, who cannot make ends meet. Fortunately, when volunteers are effectively mobilized to address pressing needs in our community, transformative change can and does happen.

At New York Cares, our volunteer programs tackle poverty in two ways. We address people’s immediate needs through meal service projects, our annual Coat Drive, and other programs that provide comfort and support to families and individuals at challenging times in their lives. We also offer longer-term education and skill-building initiatives that help adults break the cycle of poverty by assisting unemployed or underemployed adults in getting jobs that pay the bills, and by teaching people how to manage a limited income and plan for the future.

For children, the surest predictor that they will become poor adults is growing up in poverty. Our volunteers broaden the horizons of thousands of low-income children every year, helping them achieve educational success, exposing them to positive role models and setting them on a path to self-sufficiency.

Every day, we see the extraordinary impact of our volunteers working together to improve the lives of others. We believe now, more than ever, in our potential to change lives and build brighter futures for all New Yorkers. On behalf of the Board of Directors, staff, and most importantly, the 335,000 New Yorkers we helped this year, we thank you for your support, and for showing that you too, are a New Yorker who cares.

Sincerely,

Gail B. Harris, Board President
Ariel Zwang, Executive Director
New York Cares
Highlights of 2006

Opening the New York Stock Exchange
The New York Stock Exchange asks New York Cares to ring their opening bell in recognition of our contribution to New York City.

Best Entry Level Employer” (Again!)
The Princeton Review declares New York Cares one of the country’s “Best Entry Level Employers”—for the 3rd year running!

Volunteers Show They Care in Unprecedented Numbers
More than 33,000 individuals bring their time and talents to serve our community by volunteering their time through New York Cares.

Collecting Coats in Record Numbers
The New York Cares Coat Drive celebrates yet another milestone, collecting and distributing 89,029 coats—the largest number to date.
New Yorkers Who Care

Ad Campaign

Celebrity supporters of New York Cares—Whoopi Goldberg, Jimmy Smits, and Alec Baldwin—appear in outdoor and print ads throughout the city.

Alec Baldwin said, “I am gratified to have the opportunity to serve as spokesperson for New York Cares… I urge all New Yorkers to take a look at the efforts of New York Cares and to support those efforts with their contributions.”

Award Winning Web Re-design


Corporate Service Reaches New Highs

New York Cares provides customized service projects for almost 6,500 volunteers from some of New York City’s leading corporations.

Double Honors from the President

President Bush honors New York Cares volunteers Pat Gilligan and Katie Hustead.

15th Annual New York Cares Day

Over 80,000 children return to find their schools transformed following our 15th Annual New York Cares Day.
New York Cares was founded by a group of friends who wanted to take action against the serious social issues facing our city. Their goal was to meet pressing community needs by mobilizing caring New Yorkers in volunteer service—and this continues to be our mission today.

How We Work
Each year, New York Cares brings vital volunteer support to more than 850 nonprofit agencies, public schools and other deserving organizations throughout the five boroughs. Our program staff work with each organization to identify their most pressing needs, create projects where volunteers can make a meaningful difference, and then recruit and deploy teams of volunteers to help meet those needs. The great majority of these projects typically would not exist if it weren’t for New York Cares.

Signature Programs
More than 33,000 people volunteer their time through New York Cares every year, while countless others contribute to our holiday gift and coat drives. Together, we are able to help more than 335,000 disadvantaged New Yorkers. New York Cares does this by:

Creating Year-Round Volunteer Opportunities – Day in and day out, hundreds of New York Cares volunteers are hard at work throughout the city, helping New Yorkers in need. In a typical month, New York Cares plans and manages up to 750 volunteer projects that address a wide variety of community needs. These projects take place outside of traditional work hours and involve direct, hands-on, meaningful activities, through which volunteers can see the impact of their work. The flexible nature of our Calendar program means that even the busiest New Yorker has the opportunity to make a difference.

Creating Citywide Days of Service – In October, volunteers come together to spruce up our city’s public schools during our annual New York Cares Day event, New York City’s largest day of volunteer service. Every April, volunteers join forces to revitalize parks, gardens and public spaces. Together these events mobilize over 10,500 volunteers in service to our city.
Fostering Corporate Social Responsibility – Over the past 19 years, New York Cares has encouraged and enabled thousands of New York City’s leading companies to play an important role in meeting the social needs of our city, while simultaneously strengthening their own organizations, by engaging their employees in volunteer service.

Helping New York Prepare for Disasters – As New York City’s lead organization for the management of unaffiliated disaster volunteers, our Emergency Response program ensures that volunteers can be quickly and effectively mobilized in the event of a disaster.

Engaging Youth in Service – New York Cares’ award winning Youth Service Clubs offer meaningful community service opportunities to hundreds of teens in our city’s least-privileged public schools. Our goal is to inspire young people to become life-long contributors to their communities by educating them about social issues, engaging them in youth-led service projects, and providing leadership training.

Organizing Holiday Gift and Coat Drives – Each winter, countless New Yorkers are forced to choose between buying a warm coat or putting food on the table, and for many, purchasing even the simplest holiday gift for their children is beyond their means. Since 1989, our holiday programs have provided more than 1,000,000 coats and 275,000 holiday gifts to men, women and children who would have gone without.

“We are proud to salute New York Cares for their tremendous contributions to improving the quality of life in the Big Apple over the past 19 years. New York Cares and its volunteers have proven that simple acts can make a profound and positive impact, and their efforts have exemplified community activism at its very best. I urge all New Yorkers to consider taking the time to join this wonderful organization as it continues to prove that there is much truth behind its name.”

—Michael R. Bloomberg, Mayor of New York

Our Story

Twenty years ago, the serious social issues facing New York City had reached critical levels. In 1987, a group of friends got together and said, “There MUST be something we can do to help.” When they tried to volunteer their time, they were often told, “Thanks for your interest, but we don’t have a volunteer program.” Many of the social service agencies which so desperately needed their help simply did not have the resources to bring in and manage volunteers. But the friends weren’t deterred, and after continuing to search in vain for a way to make a difference, they set up their own organization—New York Cares.

The model of volunteering they created was so successful that it sparked a national movement. Today, New York Cares is the model for the Hands On Network, a growing network of 64 affiliated volunteer organizations in the United States and around the world that have adopted our unique approach to volunteering.
New York Cares About Children

Children’s Programs

By the Numbers in 2006

• 73,359 times our volunteers showed they cared about children
• 147,992 disadvantaged children served
• 2,903 New York Cares projects serving children
• 14.7% growth in children’s programming

Who Cares? We Do.

1 in 3 children under the age of 5 in NYC live in poverty.

Last year, New York Cares provided Education and Recreation programs to
18,500 disadvantaged youngsters.

Every day of the year, New Yorkers show they care about strengthening the minds, bodies and spirits of our city’s underserved children. Together, we help young people who seem to have all the odds stacked against them to realize their full potential and lead happier, healthier, more productive lives.

Brightening Futures

The greatest reason that adults are poor is because they were born into poverty. In New York City, over 185,000 children aged five years old or younger are being raised in families living below the federal poverty line—that’s one third of all youngsters in this age group. Studies tell us these children are at higher risk of dropping out of school, turning to drugs or crime, and perpetuating the cycle of poverty with their own children. The good news is that if we reach these kids early enough, it is possible to set them on a different path—a path to learning and self-sufficiency. That’s why New York Cares’ Children’s programs are so important.

Reading Programs – On mornings before school, New York Cares volunteers read with students at many of our city’s lowest-performing public elementary schools. As the children explore worlds of dinosaurs, wizards and faraway lands, they receive the one-on-one attention they so desperately need to help them succeed in school and in life.

Enriching the Lives of Homeless Children – New York Cares volunteers help open the world of reading to children living in homeless shelters, while providing an enriching experience during a difficult period in the children’s lives. For some children, a bedtime story is something they never experience until New York Cares volunteers come to their shelter to read with them. Our volunteers help the children settle in for the night by escaping into a world of books. Through our Read to Me program, volunteers also take homeless children on visits to the library, where they introduce them to the wonders of the written word, and get the excited children their first library card. At such a turbulent time in the children’s lives, these small moments can make a big difference.

College Preparation – At the start of the school year, many students who enroll in our programs doubt their ability to graduate from high school and the suggestion they could go to college seems
very far-fetched. Most of these students do not know anyone who’s taken the SAT, let alone people who went to college. Yet as the weeks pass and test scores begin to increase, a glimmer of possibility emerges. Working one-on-one or in small groups with tutors every week, students enhance their test-taking skills, vocabulary, geometry, and most importantly, their confidence. When students start to believe a college education can be theirs, volunteers work with them on college and financial aid applications, and share their personal experiences of college life to help make the prospect, and the process, a little less daunting.

Recreation Projects – When you’re a 9-year-old who’s never been below 110th Street and you’re seeing Lady Liberty for the first time, canoeing in a state park, visiting a museum or picking apples upstate, it can seem like you’ve been transported to another world. Our Children’s Recreation programs help expand the horizons of children from homeless shelters, hospitals and low-income neighborhoods, inspiring teamwork, building confidence, and creating lots of fun along the way. While each experience may be a first, the children are seemingly fearless as they summit climbing walls, dive down slides, and literally skate circles around their volunteer buddies.

“New York Cares brings a valuable resource to the table; committed individuals who share a common passion, to benefit our youth. Such time, effort and enthusiasm are essential to the education crisis struggle in New York City. Thank you.”
—Karl Roesler, Counselor, Double Discovery Center

Sports and Fitness – Combine the limited number of sports fields and playgrounds in our city’s public schools, with poor nutrition and neighborhood spaces that are unsafe to play in, and it’s easy to see why childhood obesity rates are soaring. New York Cares’ Health and Fitness programs give children an outlet for their energy and help keep them healthy and active. Whether the kids are perfecting their downward dogs, practicing hip-hop moves, mastering their tennis serves or shooting hoops, the screams of delight can be heard for miles around. Volunteers on a Saturday morning soccer program soon realize that somehow the kids always manage to goad them into a shooting contest after passing drills; and somehow, the kids always seem to win. But somehow, the volunteers are hooked—there’s no question they’ll be back next week.

New Yorkers Who Care In Action

Rafael’s Story
Rafael* was doing poorly in school; he was a 5th grade student reading at a 1st grade level. Fortunately, Rafael’s teachers saw his potential and recommended he join New York Cares’ Early Morning Reading program. Realizing the opportunity this presented for him, his grandmother, the sole caretaker for Rafael and his siblings, agreed to bring Rafael to school early every Tuesday morning.

Alan, a New York Cares volunteer, became Rafael’s reading buddy and together they practiced reading aloud. Rafael became excited about choosing the books they read, and with each passing week, his confidence and reading ability grew. By the end of the school year, even 4th grade books no longer posed a problem. Because someone took the time to show Rafael that he is important, he is now thriving in school.

Last year, New York Cares helped 3,000 children like Rafael achieve academic success.

*Names and images have been changed to respect privacy.
In 2006, New Yorkers showed they cared about their neighbors in need by volunteering with New York Cares on an array of programs serving adults. Together, we did more than meet the immediate needs of disadvantaged New Yorkers; we helped them to build better lives through skills development, education, and planning for the future.

Meeting Immediate Needs
From meeting essential needs such as serving meals to the hungry, to giving a few hours for friendly visiting, our volunteers showed men and women in need that they are not alone. New York Cares volunteers created a support network for individuals by participating in projects that not only nurtured the body, but also the spirit. Our volunteers prepared and served over 150,000 meals, provided companionship to residents in senior homes, played games and watched movies with people living with HIV/AIDS, and enjoyed a range of activities with adults with special needs.

Planning for a Better Future
Planning for a better future starts by believing that one is possible. On New York Cares’ Adult Education projects, volunteers help eager but struggling New Yorkers, many of whom are transitioning out of homelessness, to build a brighter future for themselves and their families.

Financial Literacy Projects – Volunteers help low-income New Yorkers improve their fiscal awareness and maximize their limited income. These projects cover a wide range of issues including: the basics of opening a bank account; securing Medicare payments; paying for a college education; and the importance of good credit. Over 800,000 New Yorkers do not have a bank account and, instead, rely on expensive check cashing stores. Volunteers work with low-income New Yorkers to educate them about predatory lending practices and teach them how to develop effective strategies to help make the struggle to make ends meet a little easier. On Financial Literacy projects, spending habits are analyzed, the long term impact of financial decisions is discussed, and goals are set to provide those who need it most with greater financial stability and a buffer to weather life’s ups and downs. Volunteers often witness small but significant behavior changes as clients start packing a lunch, open a bank account, and begin paying bills on time.
Career Preparation Projects – At these projects, volunteers provide personalized assistance to adults who are preparing to enter or re-enter the job market. Volunteers work one-on-one or in small groups with clients to help them create and revise their résumés and cover letters and prepare for interviews. They work together on a simple goal: to secure a job that pays the bills. On a typical project, volunteers may be paired with people who have worked for years but have never fully appreciated their own experience and skills—the mother who served as the informal neighborhood day care or the recent immigrant who managed a construction team back home. Clients discover they possess transferable skills that, coupled with practice and confidence, can lead to a better, more financially stable future.

English Conversation Partner Projects – Clients on these projects often bring a sense of urgency to their learning as they recognize that speaking and understanding English is fundamental to their success in this country. The participants often travel long distances after work to converse with fluent English speaking volunteers in order to improve their ability to read labels in the grocery store, participate in parent-teacher conferences or practice their language skills in exchanges about culture, politics, family life and New York City. It is an environment where suggestions are made gently and mistakes are welcomed as a sign of a risk taken.

Computer Tutorials Projects – For years, our program participants have heard phrases like, “Visit our Web site” and “Email me your résumé,” without really knowing what those phrases meant. On Computer Tutorial projects, volunteers often have to start by teaching clients the basics of turning on a computer and using a mouse, but work up to sending emails, formatting résumés and tracking expenses in Excel. A shared sense of pride comes when clients attach their newly perfected résumés and cover letters to the emails they are sending in response to job postings they found on the Internet or when a grandmother opens an emailed picture of a grandchild she’s never seen. On these projects, volunteers, quite literally, open up new worlds.

“When [the volunteers] asked me about my good qualities, I couldn’t think of any. With their help, I was able to write out some good points about myself that I didn’t know I had. New York Cares helped me bring them out.”
—Manuel Acosta, Interview Skills Workshop success story

New Yorkers Who Care In Action

Jose’s Story
Imagine trying to raise a young son in New York City when the most you have ever earned in one year is just $22,000 and in some years, as little as $5,000. This is what Jose*, a recent participant in New York Cares’ Tax Preparation program, has been struggling to do since he moved here from Mexico four years ago. Jose, like thousands of low-income New Yorkers, had never applied for the Earned Income Tax Credit because he didn’t realize he was eligible to receive it. New York Cares volunteers worked with Jose to help him claim all of the refunds to which he was entitled—a rebate of $8,800! The extra funds have helped considerably with his daily struggle to support his family.

Last year, New York Cares volunteers helped hundreds of people like Jose secure rebates and savings totaling more than $2.5 million.

*Names and images have been changed to respect privacy.
New Yorkers live in poverty.

Last year, New Yorkers showed they cared about our community by volunteering with New York Cares on a variety of projects developed to enrich the lives of everyone who calls this city home. Their incredible generosity over the holiday season also meant that more than 100,000 disadvantaged men, women and children received warm winter coats and holiday gifts.

Hands On New York Day – Rain couldn’t dampen the spirits of the thousands of volunteers who participated in New York Cares’ 12th Annual Hands On New York Day last spring. Volunteers raked leaves; pruned trees and bushes; repaired fences; planted hundreds of shrubs and bulbs; removed trash and winter debris; painted murals and community centers; and completed numerous other tasks to revitalize the community spaces we all enjoy.

New York Cares Day – Positive and inspiring learning environments play an important role in student success. That’s why, every fall for the past 15 years, New York Cares has planned and managed the city’s largest day of volunteering. At public schools throughout the city, volunteers paint bright, colorful line games to encourage purposeful play and help get kids moving; transform indoor and outdoor spaces with bright, colorful murals that children can be proud of; organize libraries to provide environments conducive to learning; add fresh coats of paint to classrooms, transforming bland spaces into vibrant ones; and paint the exterior of school buildings to make the schools and neighborhoods more inviting. The tasks may seem simple, but the implications are anything but.

Winter Wishes for Kids and Families – The holiday season is a special time of year, a time filled with excitement and anticipation. Yet, many families do not have the means to purchase even the most basic gifts for their kids. Our Winter Wishes program takes a different approach to a traditional toy drive by having children write letters requesting gifts. By doing so, we can ensure that most children will receive at least one gift they really want. After 18 years, we are still staggered by how basic many of the requests are, like: an art set, clothes for school, or, as some write, “Nothing for me, just something for my little brother…” Still young enough to wish for a gift, disadvantaged teens are often lost in the holiday rush. Our Teen Program is so successful because it helps meet the needs of a group that is frequently overlooked. For the adults, frivolous wishes are rare. Typical requests are for
household necessities, bedding or kitchen equipment, and occasionally small luxuries, like a DVD player—things many of us take for granted.

**New York Cares Coat Drive** – Most of us can’t imagine facing the cold winter months without a coat or not being able to provide one for our children. Sadly however, this is the reality that countless New Yorkers face every year. New York Cares annual Coat Drive provides much needed coats, not just to the homeless, but to families who may work several jobs and still can’t make ends meet, to recent immigrants who arrived in this country with just the clothes on their backs, to seniors on fixed incomes, and to others who simply cannot afford new coats to keep themselves warm.

**Animal Care** – New Yorkers also showed they care about our four-legged friends. For shelter animals, their chance of finding a loving new home is greatly enhanced by human contact. Volunteers work tirelessly to ensure that shelter animals remain happy, healthy and socialized while waiting to find a new home.

“It was a pleasure to work with your organization and the wonderful volunteers that chose to assist us in beautifying and organizing our school. Paving our school’s path to greatness are people and organizations like yours, who go above and beyond the call of duty to ensure that the needs of our community are met.”

— Alika Thompson, Assistant Principal, Catherine & Count Basie Middle School 72

**Rebuilding Lives in New Orleans** – New York Cares’ work supporting the victims of Hurricane Katrina did not end with the closing of the Disaster Assistance Center here in New York. As the one year anniversary of Hurricane Katrina approached, New York Cares sent two teams down to the Gulf Coast to help Katrina survivors on their first step towards building new homes and new lives—getting rid of mold, removing destroyed belongings and demolishing what couldn’t be saved. The work was unbearably hot, dirty, smelly and exhausting, but ask any of the people who went, if they would go again, and they’d tell you,“In a heartbeat!”

Since 1989, New York Cares’ Winter Wishes program has provided over 275,000 holiday gifts to children who would otherwise have gone without.

*Names and images have been changed to respect privacy.*
## Statement of Activities

### Year Ended June 30, 2006

<table>
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<tr>
<th>Operating revenue and support:</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Total</th>
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</thead>
<tbody>
<tr>
<td>Foundations</td>
<td>$ 487,198</td>
<td>$ 228,500</td>
<td>$ 715,698</td>
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<tr>
<td>Corporations</td>
<td>1,401,303</td>
<td>180,000</td>
<td>1,581,303</td>
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<tr>
<td>Government</td>
<td>318,000</td>
<td>50,000</td>
<td>368,000</td>
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<tr>
<td>Individuals</td>
<td>509,513</td>
<td>154,060</td>
<td>663,573</td>
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<tr>
<td>Special events, net</td>
<td>584,219</td>
<td>25,000</td>
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<tr>
<td>Contributed goods and services</td>
<td>571,374</td>
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<td>571,374</td>
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<tr>
<td>Interest income</td>
<td>23,259</td>
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<td>23,259</td>
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<tr>
<td>Net assets released from restrictions</td>
<td>428,193</td>
<td>(428,193)</td>
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Total operating revenue and support: 4,323,059 209,367 4,532,426

<table>
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<th>Operating expenses:</th>
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<td>Program services</td>
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<td>3,253,578</td>
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<tr>
<td>Management and general</td>
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<td>286,688</td>
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<tr>
<td>Fund-raising</td>
<td>556,870</td>
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Total operating expenses: 4,097,136

Excess of revenue over operating expenses: 225,923 209,367 435,290

<table>
<thead>
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<th>Non-operating revenue and expenses:</th>
<th>Unrestricted</th>
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<tr>
<td>Investment gain</td>
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<tr>
<td>Depreciation and amortization</td>
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Change in net assets: $ 268,309 209,367 $ 477,676
## Statement of Financial Position

### Year Ended June 30, 2006

### ASSETS

<table>
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<tr>
<th>Description</th>
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<tbody>
<tr>
<td>Cash and Cash Equivalents</td>
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<tr>
<td>Pledges and Grants Receivable</td>
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<td>Investments, at fair value</td>
<td>546,465</td>
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<tr>
<td>Prepaid Expenses and Other Assets</td>
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<tr>
<td>Property and Equipment, net</td>
<td>161,363</td>
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<tr>
<td><strong>Total assets</strong></td>
<td><strong>$ 3,176,249</strong></td>
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### LIABILITIES AND NET ASSETS

<table>
<thead>
<tr>
<th>Description</th>
<th>Total</th>
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<tbody>
<tr>
<td>Liabilities – accounts payable and accrued expenses</td>
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<td>Deferred Rent</td>
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<td><strong>Total liabilities</strong></td>
<td><strong>281,445</strong></td>
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<td>Net Assets:</td>
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<td>Unrestricted:</td>
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<td>Designated – board endowment</td>
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<td>Undesignated</td>
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<td><strong>Total unrestricted</strong></td>
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<tr>
<td>Temporarily restricted</td>
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<td><strong>Total net assets</strong></td>
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### TOTAL LIABILITIES AND NET ASSETS

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<th>Description</th>
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<tbody>
<tr>
<td><strong>TOTAL LIABILITIES AND NET ASSETS</strong></td>
<td><strong>$ 3,176,249</strong></td>
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New York Cares
Financial Supporters

Founder’s Club
($100,000+/)
AIG
Anonymous Family Foundation
The Clark Foundation
Citigroup
Health Plus
The New York City Council:
Speaker Christine C. Quinn,
Council Member James F. Gennaro,
Council Member Eric N. Gioia,
Council Member Helen Sears,
and Council Member David I. Weprin
Sidley Austin LLP

Founder’s Club In-Kind
CBS Outdoor
Kiss FM
Men’s Health
MTA–New York City Transit
The New York Times Company
Time Warner Cable
US News and World Report
WNBC4/Telemundo

Chairman’s Club
($75,000–$99,999)
Anonymous
Richard and Jo-Anne Bilotti*
Carnegie Corporation of New York
Goldman, Sachs & Co.
HSBC Bank USA, N.A.
Morgan Stanley
News Corporation
PricewaterhouseCoopers
Paul J. Taubman*
Time Warner Inc.

Chairman’s Club In-Kind
Inc.
JWT
Time Magazine

President’s Circle
($50,000–$74,999)
Anonymous
Bank of America
Credit Suisse
The Frances L. and Edwin L. Cummings
Memorial Fund
Gail and Walter Harris*
Norah Jones
Lehman Brothers
L’Oreal
Merrill Lynch & Co. Foundation, Inc.
Office of the Mayor of
New York City -
Michael R. Bloomberg
The Alice M. and
Thomas J. Tisch Foundation

President’s Circle In-Kind
Atlantic Monthly
Business 2.0
Clear Channel
New York Magazine
Outside Magazine
Proska urside LLP
The Sapir Organization
United Parcel Service

Platinum Donors
($35,000–$49,999)
Anonymous
Deutsche Bank Americas
Foundation
The Home Depot
Mary J. Hutchins Foundation
National Basketball
Association

Platinum Donors In-Kind
Lamar Advertising Company
People Magazine

Golden Donors
($25,000–$34,999)
American Express
Company
Cablevision
Cheetah Charitable Trust
Deloitte & Touche

Diageo
Cheryl Cohen Effron and
Blair Effron
Genesis Foundation
Greenberg Traurig, LLP
JPMorgan Chase Foundation
Kaplan, Inc.
KPMG LLP
Major League Baseball
MetLife Foundation
SMBC Global Foundation, Inc.
The Starr Foundation
Verizon

Golden Donors In-Kind
EMI
Jet Blue Airways
Latina
Mindshare
Moishe’s Moving Service
National Promotions and
Advertising
New York Giants
New York Jets LLC
Vector Media
WOW

Silver Donors
($15,000–$24,999)
Anonymous
Calvin Klein

Con Edison
Gap Inc.
The Glastenbury
Foundation
IAC/InterActiveCorp
The Janus Foundation
Lord & Taylor
Mckinsey & Company, LLC
The Moody’s Foundation
New York Community Trust
The Pan Fox and
Leslie R. Samuels Foundation
Adolph and Ruth Schnurmacher
Foundation
Charles and Mildred
Schnurmacher Foundation
United Media
Robert Walsh*
Washington Mutual
WestLB

Silver Donors In-Kind
Kaplan, Inc.
KKSastase Paris
National Cinema Media
News Corporation
Newsweek
Pressure at Bowlmor Lanes
Fred Weidner &
Daughter Printers
Vista Media

Bronze Donors
($10,000–$14,999)
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btudhope.com/BenTudhopeReel.html

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