2021 Annual Report
Dear Friends,

During another year of great uncertainty, tinged with hope for a gradual return to normalcy, New York Cares stepped up to meet the needs of a changed—and still changing—city. In the process, our mission became more urgent and focused than ever before.

New York Cares turned adversity into opportunity. By designing new programs and modifying existing ones, our community of caring New Yorkers pivoted to address the realities of the moment.

We evolved our Stand with Students initiative and re-launched our College Access program, featuring in-person and virtual offerings to support high school students throughout the pandemic and beyond. Our annual Coat Drive began earlier than ever, and we leveraged expanded relationships to distribute more than 63,000 coats, including an unprecedented number of brand-new coats. We paired the increased need for hunger programming with Coats+, allowing us to distribute ten nutritious meals with the purchase of every coat to warm up, both inside and out, those New Yorkers most in need. Our Impact of Photography program with renowned photographer Mark Seliger was a new social-emotional initiative that engaged students in Central Queens – yet another example of how we continued to respond to community needs in innovative ways.

To keep the most isolated communities connected, we brought thousands of volunteers together with virtual projects and made more than 28,000 wellness calls to veterans, seniors, and others. We demonstrated our deep commitment to building a more equitable New York by implementing new diversity, equity, and inclusion training for Team Leaders—one of the city’s largest DE&I initiatives for volunteers.

As our city adapts to a “new normal,” many of the pandemic-era changes to our program design have become permanent. We have gained new insights into how to make our programming even more impactful and given volunteers additional ways to give back, including hybrid and fully virtual opportunities. And our move to an all-digital training model is helping prepare volunteers for service faster than ever before.

It was a year of transition in another, more personal sense for our organization. At our annual gala, we paid tribute to Gary Bagley, who is stepping down after thirteen years as our executive director. Working closely with our Board of Directors, Gary has applied his vision and leadership to build a more resilient and agile organization that is well-positioned to have even greater impact. We are excited and ready to embrace the leadership and ideas of our recently announced next Executive Director, Sapreet K. Saluja.

The board and I thank all of you—donors, volunteers, partners, and the broader community—who continue to support New York Cares. You inspire us with your generosity and shared commitment to making our city a better place for all New Yorkers.

Together, we are undeniably moving forward.

With gratitude,

Paul J. Taubman
President, Board of Directors

“Even as a longtime New Yorker, the power of volunteerism and the selflessness of New Yorkers and New York Cares volunteers never ceases to amaze me, especially now in one of the city’s times of dire need. This is what happens when New York comes together. This is why I lead. This is why I volunteer and THIS is why I support New York Cares. It brings New Yorkers together and brings out the best in them.”

—Matt Seifman, Team Leader
Long before the pandemic, New York Cares was on the ground mobilizing volunteers in communities faced with historic inequities, and we’ll be here long after.

When we came face-to-face with the challenges presented by COVID-19, our operations quickly adjusted to the evolving needs of our city—establishing health and safety requirements for volunteers and nonprofit partners, ramping up on-the-ground hunger programs, and introducing new virtual volunteer opportunities.

To meet unprecedented hunger in 2021, we helped distribute more than 33 million meals to New Yorkers facing food insecurity—twelve times more than pre-pandemic figures.

To keep isolated and vulnerable New Yorkers connected, we brought thousands of volunteers together for COVID-safe remote projects, including a partnership with the Department of Veteran Services and Mission: VetCheck, where volunteers made over 21,000 wellness calls to veterans, including those at risk of unemployment, homelessness, and mental health challenges. Volunteers made more than 15,000 wellness checks to Seniors facing isolation through partnerships with The Actors Fund and New York City Housing Authority.

NYC’s public school students received virtual tutoring from volunteers, and our Volunteer Income Tax Assistance (VITA) program provided step-by-step support to help qualifying individuals and families receive maximum refunds.

The city has changed, but our mission remains the same.
Stand with Students

Our signature program, Stand with Students returned for its second year, supporting students, caregivers and educators as they navigated the long-lasting effects of COVID. From coat distributions and backpacks filled with school supplies to after-school tutoring and social-emotional support programs, we worked to ensure New York City public school students received the resources they needed to succeed.

- **10,000 coats** distributed to Community Schools
- **15,000 backpacks** distributed across 27 schools and nonprofit organizations
- **45,000 children** served on in-person and virtual programs

A unique collaboration between New York Cares and Fashion Institute of Technology (FIT) helped schools in the South Bronx and Central Queens redesign their spaces for optimal learning environments with plans to implement through volunteer programs in the coming year.

$480
The average amount teachers in New York spend out of pocket on school supplies to subsidize local budgets.

Source: Economic Policy Institute
Rigorous research drives our program design as we work to understand community needs and partner with organizations—focusing on areas disproportionately impacted by the pandemic. Our Communities First approach sends laser-focused assistance to the communities that need it most—the South Bronx, Central Queens, and East Brooklyn—challenged by ongoing and historic racial inequities, including a lack of affordable housing and food insecurity.

Number of projects by focus zone

<table>
<thead>
<tr>
<th>Focus Zone</th>
<th>Number of Projects</th>
</tr>
</thead>
<tbody>
<tr>
<td>Central Queens</td>
<td>778</td>
</tr>
<tr>
<td>East Brooklyn</td>
<td>756</td>
</tr>
<tr>
<td>South Bronx</td>
<td>660</td>
</tr>
</tbody>
</table>

Soles4Souls provided 500 students at PS 55X in the South Bronx with a “sneaker store” experience and new shoes.

Brooklyn Book Bodega donated more than 2,000 books to young scholars.

6,000 households received nutritious meals with Assemblywoman Catalina Cruz and Queens-based La Jornada Food Pantry.

7,000 backpacks filled with school supplies distributed in partnership with the New York Mets in Central Queens.

“El servicio de la comunidad en flushing fue una gran experiencia. Estoy muy agradecido por esta gran experiencia de vida que me ha enseñado que hay mejores cosas que hacer en la vida. Gracias.”

“Community service in Flushing was a great experience. I am very grateful for this great life experience that has taught me that there are better things to do in life. Thanks.”

—Wilson Quemba
Warm Up New York—Inside and Out

Our 33rd annual Coat Drive experienced the most significant transformation of all. We created Coats+, a new take on an iconic campaign, ensuring that every $25 donated purchased a brand-new coat + 10 nutritious meals—warming up New Yorkers, inside and out.

$650,000+ raised toward the purchase of new coats

63,813 warm coats distributed, more than 47,000 of which were brand new

262,889 meals distributed through Coats+

“Our city is stronger when we come together to support our young people in need. This year I am so thankful for all of the members of our NYC community who are making sure our students are warm and safe this winter.”

—Meisha Ross Porter, Former New York City Schools Chancellor
Our work would not be possible without the steadfast commitment of our partners and the vibrant communities behind them. More than ever, New York Cares is proving itself as a philanthropic partner, increasing corporate impact on local issues, and increasing the morale and satisfaction of all who participate.

The New York Mets stepped up to the plate to fight food insecurity and give warmth. As a proud annual Coat Drive partner, the Mets helped us collect and distribute 1,800 gently used coats for The River Fund, a Central Queens partner. And true to their name, the Amazin’ Mets gave volunteers and coat donors an amazin’ gift in return: free tickets to a game!

Longtime corporate partner Morgan Stanley generously invested time, resources and expertise into our programming—contributing more than 300 volunteers on 214 projects for a total of 266 hours. Project highlights included reading to children, career readiness for teens, English conversations for new language learners, and phone calls to seniors.
“I’m able to take pictures like trees, the environment, and buildings and even sometimes the sky. I love it.”

—Student, PS 330 Q

Our Equity Through the Arts award recipient, Mark Seliger, inspired and led The Impact of Photography program at PS 330 Q, an initiative that showed the power and depth of photography to a group of students in Central Queens. Known for his Vanity Fair Oscar night portraits, Mark has worked with everyone from Dwayne “The Rock” Johnson to the Dalai Lama. At the end of the initiative, the students exhibited their work to Mark and fellow Seliger Studio creatives.
We bid farewell to Gary Bagley at our annual gala, who is stepping down after 13 years as our executive director. In the spirit of equity and inclusion, the gala was open to all those impacted by Gary’s incredible work.

“From the moment Gary first walked through the doors of New York Cares in 2004, he has selflessly committed himself to the mission that we all love. We are tremendously grateful for what he has done for New York Cares.”

—Paul J. Taubman
President, Board of Directors
Leadership

Our leadership ushered us from surviving the pandemic to adapting and thriving in a “new normal.”

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Gus Garcia, President, Graf Acquisition SPACs
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Robert Walsh
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David Rabin, Partner, The Lambs Club and Double Seven
Michael Schlein, President and CEO, Accion International

Rising Leaders Council

The Rising Leaders represent the next generation of philanthropy, and work tirelessly towards meeting pressing community needs. Their initiatives raise over $250,000 annually towards our programs.

Leadership
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Ashton McLeod, The Door
Co-President
Will Beskman, Bregal Sagemount
Financial Chair
Mark Doramus, Centerview Partners
Membership Co-Chair
Kaitlin Bergan, BlackRock
Membership Co-Chair
Cassandra Young, Microsoft
Soiree Co-Chair
Emily Panzer, Pitney Bowes
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Colleen Fitzgerald, Google
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Ashu Vats, tZERO Group
Will Feng, Beightler Capital Partners
Staff

After one full year of remote work, our staff has maintained a vibrant community based on our core beliefs of equity, humanity, and trust.

Alice Lewin
Emily Lieu
Erica Lockwood
Julia Loehle
Easikiel Manen
Adam Maldonado
Julia Marsh
Alvaro Martinez
Heather McGreavy
Víctor Mendoza
Ramón Mesa
Khadija Mohammedi
Kay Mollica
Alicia Murphy
Shanelle Naylor
Morgan Nightingale
Cierra Ossege
Lakeba Osley
Christopher Pearson
Eivor Pederson
Holly Penzone
Alexandra Perrette
Bree Polk-Bauman
Daniela Rico
Katherine Rojas
Sandra Robio Verdugo
Shannon Ryan
Ceclia Salazar
Vijay Sanichar
Dinah Schmittel
Cortis Seguljic
Rahel Semegn

Maria Acevedo
Brittany Agne
Molly Alpern
Inira Amilovich
Alfonso Antoilo
Douglas Asenfeld
Ruth Aybar
Gary Bagley
Allhassan Bah
Jennifer Beirne
Ryan Bond
Raymond Brun
Brianna Buchunan
Rebecca Blaine Caron
Cynthia Chovan-Dalton
Zoe Costanzo

Darian Drockins
David DeLuca
Kathy Edouard
Carrie Erglund
Mary Gaffney
Michael Gamber
Todd Gayle
Marie Georgantas
David Giglio
Eddie Glass
Meredit Hamilton
Erin Hiatt
Anke Ho
Viozzi Holland
Nyisha Holliday
Stephanie Intal
Jannelle Johnson
Alexandra Jordan
Noel Karalley
Yelena Kneller
Sharon Knesper
Bria Krinsky
Ed Ladi
Grenier Laidlaw
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Emily Lau
Dana Laurel
Amanda Lawrence
Caroline Leary
Adam Lebowitz
Mia Lee
Roberto Levin

Ovini Sinclaire
Samantha Thomas
Alejandro Tinajero
Davin Turkewitz
John Vallacchi
Juan Carlos Vasquez
Melinda Vasquez
Sandra Velez
Lindsey Wolf
Glen Wolf-Eisenberg
Iris Zaban
2021 Financial Statement

Statement of Financial Position

As of September 30, 2021

<table>
<thead>
<tr>
<th>Assets</th>
<th>2021</th>
<th>2020</th>
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</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$5,480,359</td>
<td>$4,438,121</td>
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<tr>
<td>Pledges receivable, net</td>
<td>1,666,789</td>
<td>1,589,404</td>
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<tr>
<td>Other receivables</td>
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<td>111,906</td>
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<tr>
<td>Investments</td>
<td>5,022,734</td>
<td>4,740,617</td>
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<td>Prepaid expenses</td>
<td>451,763</td>
<td>458,688</td>
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<tr>
<td>Property and equipment, net</td>
<td>51,735</td>
<td>85,314</td>
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<tr>
<td><strong>Total assets</strong></td>
<td><strong>$12,673,380</strong></td>
<td><strong>$11,824,050</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities and Net Assets</th>
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<th></th>
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</thead>
<tbody>
<tr>
<td>Liabilities:</td>
<td></td>
<td></td>
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<tr>
<td>Accounts payable and accrued expenses</td>
<td>$554,126</td>
<td>$707,518</td>
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<tr>
<td>Paycheck Protection Program loan payable</td>
<td>-</td>
<td>957,876</td>
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<tr>
<td>Refundable advances</td>
<td>148,937</td>
<td>-</td>
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<tr>
<td>Deferred rent obligation</td>
<td>191,201</td>
<td>280,604</td>
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<tr>
<td><strong>Total liabilities</strong></td>
<td><strong>$894,264</strong></td>
<td><strong>$1,945,998</strong></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Net assets:</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Without donor restrictions:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Undesignated, available for general operations</td>
<td>$4,806,702</td>
<td>$3,568,961</td>
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<tr>
<td>Board-designated endowment fund</td>
<td>4,692,198</td>
<td>4,410,132</td>
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<tr>
<td><strong>Total net assets without donor restrictions</strong></td>
<td><strong>$9,498,900</strong></td>
<td><strong>$7,979,093</strong></td>
</tr>
</tbody>
</table>

| With donor restrictions:    |                     |                     |
| Purpose and/or time-restricted for future periods | 2,280,216         | 1,898,959           |
| **Total net assets with donor restrictions** | **2,280,216** | **1,898,959**      |

| **Total net assets**        | **11,779,116**      | **9,878,052**       |

| **Total liabilities and net assets** | **$12,673,380** | **$11,824,050** |

Important Note

New York Cares, Inc. (Tax ID Number: 13-3444193) — This information has been excerpted from our audited 2021 Financial Statements conducted by independent accountants EisnerAmper LLP. For a complete copy of our audited Financial Statements, visit www.newyorkcares.org/publications or write to New York State Attorney General’s Charities Bureau, Attn: FOIL Officer, 120 Broadway, New York, NY 10271.
Financial Supporters

Our work would not be possible without donors of all levels. From corporations and foundations to individuals - we are so grateful for your support.

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Mark Seliger Photography

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UBS
Adam Zoloth

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Begal Helps Initiative
Anna Bulgari Revocable Trust
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The Price Family Foundation
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Larry L. Luong Family Foundation
Richard Munro
National Basketball Association
NBCUniversal
Norris Family Charitable Fund
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Anthony Marig哥哥
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David Zaslav

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Chicory
Audrey Choi
CEGNA
Citron Cooperman & Company
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Christo and John Mack Foundation
Marble Collegiate Church
Marsh & McLennan North America L.P.
Mazars USA LLP
Kathleen McCabe
Edward McGehee
Jessica Moser and Eric Schwartz
Larry Nath
No. 29 Communications
NYS Office of Children and Family Services
Our Man In Havana
People’s United Bank
PeppCo. Inc.
Piper Inc.
Joseph Poch
Elizabeth Preswick
May and Samuel Rudin Family Foundation, Inc.
The Renko and Patrick Ryan Family Foundation
Michael Saylor
Melody Serafin
Fatima Shama

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New York City Department of Parks and Recreation*
Adam Clayton Powell Jr Mall
GreenThumb
Inwood Hill Park
Mountsaint Park
Pelham Bay Park
New York City Department of Veterans* Services
New York City Housing Authority* Services
New York Common Pantry
New York, Edge*
New York Harm Reduction Educators
New York Junior Tennis & Learning
New York State Assembly*
New York State Assembly - Office of Catalina Cruz
New York State Assembly - Office of Letoya Joyner
New York State Senate - Office of State Senator Jessica Ramos
Northeast Brooklyn Housing Development Corporation
Northern Manhattan Improvement Corporation
NYC H2O
NYC Health + Hospitals System
Oceanhill Brownsville Tenants Association Office of Community Engagement and Partnerships*
Office of the Mayor Opportunities For A Better Tomorrow
Pakistani American Youth Organization Palms Upon My Hands Part of the Solution Partnership with Children*
PATHHSEO @ Caldwell Temple Pathways to Graduation Phipps Houses Group Phipps Neighborhoods Pugh Gospel Ministries Presbyterian Senior Services* Project EATS Project FIND Project Hope Charities Project Hospitality
Queens Community House
Queens County Farm Museum
Queens Public Library
RAP4Bronx
Rauschenbusch Metro Ministries
The Red Door Place
Rescuing Leftover Cuisine
The River Fund New York
Safe Horizon*
The Salvation Army of Greater New York* Samuital Daytop Village SEO Family of Services* Services for the UnderServed* Shout For Joy Baptist Church Sickle Cell Awareness Foundation Sisterhood Of Destiny Sisters With Purpose Solid Rock Baptist Church South East Bronx Neighborhood Center The Sports Foundation St. Nicks Alliance Stanley M. Isaacs Neighborhood Center*
Step Up for Better Living Sunnyside Community Services
T
Team First Thessalonia Baptist Church Together Helping Others Together We Can Community Resource Center Touch of Love & Compassion Ministry Triumph Trips Care Mission Two Bridges Neighborhood Council
Uncommon Schools
Union Grove Baptist Church Missionary Ministry
Union Settlement
United Community Centers*
United House of Strength
United Yes We Can (Unidos Si Se Puede)
University Community Social Services
Urban Strategies
The Urban Outreach Center
Urban Village
United States
The Urban Outreach Center
United Yes We Can (Unidos Si Se Puede)
University Community Social Services
Urban Strategies
The Urban Outreach Center
Urban Village
United States

“New York Cares is committed to helping communities that have suffered for too long, meeting individual needs so that the most vulnerable among us can pursue and meet their potential.”

— Gary Bagley, Executive Director

*Indicates agencies served at multiple sites
Creating a more equitable New York

We may be living in a new normal, but our mission is the same; to mobilize caring New Yorkers in volunteer service. We are deeply grateful to our donors, volunteers, partners, and the broader community for continuing to inspire us with their generosity and commitment to making our city a more equitable place for all New Yorkers.

To donate, visit newyorkcares.org