



Dear Winter Wishes Team Leader,

Thank you for leading a team of your friends, family, and colleagues in making holiday wishes come true as part of the New York Cares Winter Wishes program! With your leadership, and your team's generous participation this holiday season, you will help make the holidays a brighter time for many of your fellow New Yorkers.

As Team Leader, we count on you to recruit wish granters for your team, ensure that the gift requests in each letter are fulfilled, and that gifts are delivered to the nonprofit or school with which you are partnered. To help you make the most out of your Winter Wishes experience, we have prepared the following resources for you and your team members.

If you have any questions, please contact winter.wishes@newyorkcares.org

Resources for You (Team Leader):

- **Your Guide to Wish Granting:** Follow these five steps to guide your friends, family, and colleagues through the New York Cares Winter Wishes program.
- **Winter Wishes Tracking Form:** Once you've recruited your team, track which members are fulfilling each request by using this tracking form. Pro Tip: Before distributing your letters, we recommend copying or scanning your letters in case they are misplaced.

Resources for Your Team Members:

- **Ordering from Amazon:** Increase your impact and use our tips for ordering through this online retailer.
- **Suggested Gift List:** In the event that you are unable to fulfil the specific request in a letter, these gift suggestions are a great alternative.
- **Posters:** Spread the news about your Winter Wishes team by hanging posters in heavily trafficked locations around your building, office, or community center.
- **Winter Wishes Gift Requests:** If you have any specific questions about the requests you have been matched with, please contact the Main Contact at the agency or school using the information provided on the address label on the back of the letter.

For electronic versions of these resources and additional information, please visit the Winter Wishes page on our website, www.newyorkcares.org/winter-wishes, or contact us at winter.wishes@newyorkcares.org.

Best wishes for a happy holiday season,

The Winter Wishes Team

(212) 228-5000

winter.wishes@newyorkcares.org

Winter Wishes is generously sponsored by Julie Turaj and Robert Pohly.



Your Guide to Wish Granting

Wondering where to start? Follow these five steps to make the Winter Wishes magic happen.

Step 1: Recruit Your Team: Recruit your friends, family, and co-workers as elves in your gift giving fun.

- Post letters in common spaces so everyone can build a connection with the recipients
- Use social media (#WinterWishes) or email to engage team members
- Consider hosting a holiday wrapping party with music, plan a team shopping trip, or hand-deliver the presents together

Step 2: Purchase Gifts: Please do your best to get the requested gift, but remember, it's the thought that counts.

- For many, this will be the only gift they will receive, and they will appreciate any thoughtful gift
- Do not to lose your Winter Wish letter but if you do, you can find all of your letter's basic information on your New York Cares account under Upcoming Projects

Step 3: Package Gifts: Wrapping time! Prepare your gifts so they are fun to open.

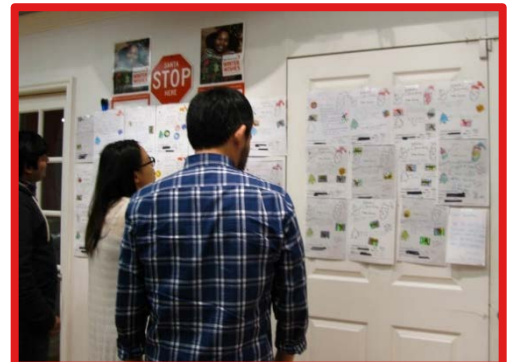
- Wrap the gift and write the recipient's tracking code on the outside of the wrapping paper
- If you order the gift online to ship directly to the agency, please have the gifts wrapped and make sure to include the recipient's name, tracking number and mailing address on the packing slip
- Purchasing a gift card? Place it in a festive envelope or box with the recipient's name and tracking number on the outside

Step 4: Deliver Gifts:

- Hand-deliver or mail your gift. If you mail your gift, address the package like the example to the right
- Please refer to the address label on the back of the letter to ensure delivery by the proper date. Gifts are all due by December 5, unless otherwise noted
- Be sure to include your return address somewhere on the package

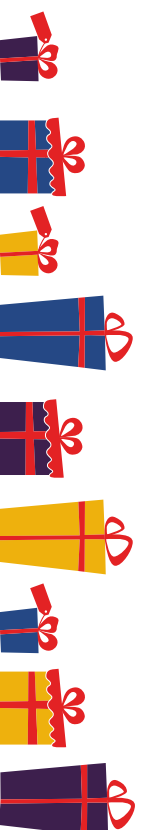
Tip 5: Thank your Team: Thank your volunteers for their generosity and hard work. Watch your email, and share your team thank you message when it arrives.

If you have any questions, please contact winter.wishes@newyorkcares.org



**Recipient's Name, Tracking #
c/o Agency Contact Person
Agency Name
Street Address
City, State, Zip**

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2018 Tracking Form

Please feel free to use this form to track your volunteers
**All gifts should be sent to the agency contact person and address indicated on the individual letter. Please be sure to include the child's name and tracking number, as well.*

Tracking Number	Agency	Volunteer Name	Volunteer Phone Number	Volunteer Email	Gift Sent	Tracking Number



Using Amazon to Order and Ship Your Gift

Planning to order and send your gift directly from Amazon? Here are some tips to ensure successful delivery.

Increase Your Impact! Use [Amazon Smile](https://smile.amazon.com/) when placing your order. Choose **New York Cares** as your charity to support and a portion of your purchase will be donated to our organization.

Step 1: Choose your Gift from <https://smile.amazon.com/>

Step 2: During Check Out:

For Business Accounts Only

- Enter Purchase Order (PO) Number in the format “Winter Wishes_Tracking Code”
- For example,

Complete the following to ensure accurate routing and reporting of your order.

Purchase Order (PO) Number What's this? ▾	<input type="text" value="Winter Wishes_NYCC0001"/>
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For Business and Personal Accounts

- Enter Shipping Address

Enter a new shipping address

Full name:	<input type="text" value="Recipient's Name, Tracking #"/>
Address line 1:	<input type="text" value="Agency Name c/o Agency Contact Person"/>
Address line 2:	<input type="text" value="Street Address"/>
City:	<input type="text" value="City"/>
State/Province/Region:	<input type="text" value="State"/>
ZIP:	<input type="text" value="Zip"/>
Country/Region:	<input style="border: none; background: none; text-decoration: none; cursor: pointer;" type="text" value="United States"/>
Phone number:	<input type="text" value="Agency Phone Number"/> Learn more ▾


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Please note that not all agencies accept weekend delivery.

- Choose “Add Gift Receipt”


Guaranteed delivery date: Oct. 27, 2018 if you order in the next 7 hours and 30 minutes ([Details](#))
 Items shipped from Amazon.com



NATIONAL GEOGRAPHIC Mega Slime & Putty Lab - 4 Types of Amazing Slime + 4 Types of Stretchable Putty including Magnetic Putty, Fluffy Slime and Glow-in-the-Dark Putty
 JMW Sales, Inc
\$29.99 ✓prime

Qty: 1 ▼

Sold by: Amazon.com Services, Inc

Add a gift receipt 

and see other gift options

Choose your Prime delivery option:

- Friday, Oct. 26**
\$5.99 - One-Day Shipping
- Saturday, Oct. 27**
FREE Two-Day Shipping
- Friday, Nov. 2**
FREE No-Rush Shipping

Get a \$5 reward for Prime Now. [Details](#)


- Add a Gift Bag/Box
- Include the Recipient’s Name and Letter Tracking Number in the Gift Message

Choose gift options ✕

NATIONAL GEOGRAPHIC Mega Slime & Putty Lab - 4 Types of Amazing Slime + 4 Types of Stretchable Putty including M...

Gift Receipt
Prices will be hidden on the receipt.

Gift Bag/Box - \$3.99



Gift Message
Printed on a card attached to the gift.

Recipient's Name, Tracking #

Gift Message (Optional)

187 characters - 6 lines

Cancel Save gift options and continue

Step 3: Complete Check Out

Step 4: Keep a record of your Order Tracking Number so you know when your gift is delivered

Step 5: Tell New York Cares your gift is on its way!

- Log into your account and mark your gift as sent

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Suggested Gift List for Children

Gift Suggestion

Approximate Price

Ages 4 and up	
Hearing Protection Headphones	\$11.99
LeapFrog Scribble and Write	\$21.99
Bilingual Educational Toy (English & Spanish)	\$21.99
LeapFrog Alphabet Phonics Bus	\$19.97
Pokemon Complete Trainer Kit	\$32.99
Paw Patrol Six Piece Figure Set	\$12.95
Nickelodeon Jr Coloring Book Super Set	\$7.95
Educational Spelling Puzzle Game	\$11.99
Peter Rabbit Action Figures	\$30.47
Wreck It Ralph Action Figure	\$12.95
Crocodile Dentist	\$7.99

Ages 5 and up	
LeapFrog Interactive Learning System	\$37.56
Freestyle Scooter	\$33.98
Thomas & Friends Space Robot Set	\$24.97
Blaze and the Monster Machines Flip and Race Speedway	\$25.49
Disney Moana Figurine Playset	\$14.95
Animal Themed Crayola Art Set	\$14.89
Fireman Sam Pretend Fire Extinguish Water Shooter	\$17.70
Disney Princess Little Kingdom Play 'n Carry Castle	\$21.95
Peppa Pig Roleplay Gardening Set	\$17.99

Ages 6 and up	
Electric Race Car Building Set	\$24.99
Robot Building Kit	\$24.95
Code Electronic Piggy Bank	\$18.89
L.O.L. Surprise! Doll	\$9.99
National Geographic Dinosaur Dig Kit	\$9.99
Wireless Remote Control Robot	\$29.99
Pokemon Clip 'N' Carry Poke Ball Belt	\$19.89
The Incredibles 2 Action Figures Set	\$14.99
Sparkle N' Grow Butterfly Terrarium	\$14.00
Create Your Own Window Art	\$14.29

Ages 8 and up	
Circuit Kit with Lighted Bricks	\$21.98
LED Light Disco Helicopter	\$10.93
A Wrinkle in Time - A Daring Adventure Game	\$34.92
Avengers Infinity War Building Kit	\$32.44
Jenga Classic Game	\$10.26
STEM Roller Coaster Challenge	\$21.00
2 Mile Range Walkie Talkie	\$19.99
STEM/STEAM Music Learning Machine	\$34.53
Melissa & Doug Deluxe Magic Set	\$27.99
National Geographic Mega Slime & Putty Lab	\$29.99

Ages 10 and up	
PlayMonster 5 Second Rule	\$14.99
String Art Canvases	\$18.65
Monocular Telescope	\$24.98
Jenga Classic Game	\$10.26
DIY Wooden Solar Car Robotics	\$20.99
Make Your Own Soap Science Kit	\$16.99
DIY Galaxy Egg	\$10.99
Kaleidoscope Logic Puzzle	\$9.99
Perfume Science Kit	\$34.95
Super Mario Odyssey Cappy Plush	\$23.48

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Suggested Gift List for Teens

Gift Suggestion	Approximate Price
Games	
Electric Shock Reaction Game	\$34.95
Taboo Buzzd Game	\$15.95
Hasbro Catchphrase Game	\$16.97
Pick Your Poison - Would You Rather	\$25.00
Mattel Uno Card Game	\$5.99
Hasbro Sorry Board Game	\$18.63
Monopoly Classic Game	\$19.79
Hasbro The Game of Life	\$19.99
Magnetized Wood Chess Set	\$34.95

Electronics	
3D Printing Pen	\$27.95
Night Light Bluetooth Speaker	\$18.95
Glow in The Dark Backpack w/ USB Charging Port & Light	\$22.48
Mini Bee RC Drone Quadcopter with HD Camera	\$24.99
DIY Remote Control Car	\$24.29
Portable Charger	\$31.99
Wireless Bluetooth Headphones	\$34.99
Hasbro The Game of Life	\$19.99
Magnetized Wood Chess Set	\$34.95

Gift Certificates/Card	
Movies/Fandango.com/Netflix	
Amazon	
Music (Spotify, Google Play, iTunes, etc.)	
Shopping Stores (Century 21, Forever 21, Sephora, Gap, H&M, etc.)	
Bookstores (Strand, Barnes and Noble, etc.)	
Restaurants (Olive Garden, Red Lobster, etc.)	
Gaming (GameStop, Walmart, Best Buy, etc.)	

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Suggested Gift List for Seniors

Gift Suggestion	Approximate Price
Games	
Bingo Set	\$17.99
Checkers Set in Folding Wooden Case	\$29.59
Yahtzee from Hasbro Gaming	\$14.56
Hasbro Connect 4 Game	\$8.77
Magnetized Wood Chess Set	\$34.95

Gift Certificates/Card
Amazon
*MetroCards
Shopping Stores (Macy's, Sears, J.C. Penny, Target, etc.)
Bookstores (Strand, Barnes and Noble, etc.)
*Restaurants (Olive Garden, Red Lobster, etc.)
Movies/Fandango.com(Sports Authority, Modell's, etc.)
*Ticketmaster (Comedy Shows, concerts, sporting events)

Housewares	
2-Slice Toaster and Countertop Oven	\$36.99
No Slip Tube Socks	\$18.99
Stainless Steel Sink Protector	\$18.05
Large Print Word Puzzles	\$6.99
8 Piece Towel Set	\$23.99
6-Piece Nonstick Bakeware Set	\$19.99
Plush Throw Blanket	\$26.99
Comfort Seat Cushion	\$29.95

*Not recommended for those in nursing homes

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New York Cares 
WINTER WISHES

Give a Gift, Grant a Wish.



New York Cares | 65 Broadway, 19th Floor, New York, NY 10006
Tel: (212) 228-5000 | Fax: (212) 228-6414 | www.newyorkcares.org

Donation Receipt

Name:

Amount: \$

Donation Date:

New York Cares, Inc. is a 501(c)(3) not-for-profit organization. New York Cares provided no goods or services in consideration of this contribution, in whole or in part. Please save this for your tax records.

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