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**FOR IMMEDIATE RELEASE**

## **NEW YORK CARES AND CITI BIKE TEAM UP FOR NATIONAL VOLUNTEER MONTH**

*Citi Bike Will Provide Free Day Passes and Annual Memberships for Volunteers; 'Bike Angels' Points Will Translate to Real Dollars for New York Cares' Sports & Fitness Volunteer Programs*

**(New York, NY, April 3, 2018)** – [New York Cares](#) and [Citi Bike](#) are teaming up with a series of activations and offers to help make volunteering more fun and easy in time for National Volunteer Month, the duo announced today.

Citi Bike's parent company, Motivate, donated five annual membership passes and 500 day passes for New Yorkers who volunteer with New York Cares over the month of April. Volunteers can redeem these passes through the Citi Bike app.

Additionally, from April 3-14, the [Angels in Action](#) challenge will encourage New York's [Bike Angels](#) – a group of New Yorkers who use their pedal power to rebalance the system for the chance to earn points along the way – to use the system more than ever. Every point that the Bike Angels earn will directly support New York Cares' Sports and Fitness volunteer programs across New York City – like kickball for kids, yoga with seniors and therapeutic horseback riding – at a rate of \$1 per every 10 points earned.

Bike Angels can double their points by [registering as a volunteer](#) with New York Cares and attending a volunteer orientation by April 15.

"New York Cares can't wait to kick off this fun initiative with Citi Bike that challenges New Yorkers to stay active in both fitness and volunteering in New York City," said **Gary Bagley, Executive Director of New**

**York Cares.** “New York Cares makes volunteering accessible and helps promote healthy living by ensuring that those in need in our communities receive access to nutritious meals, cooking classes, fitness programs, and more. We are extremely grateful to Citi Bike for helping us improve the health of New Yorkers everywhere.”

“Citi Bike and New York Cares are natural partners, with our mutual focus on health, wellness and bringing New Yorkers closer together,” said **Kris Sandor, Citi Bike General Manager**. “We are thrilled to celebrate National Volunteer Month by donating free Citi Bike passes to the volunteers of this incredible organization, and thank them for their commitment to making New York a better place for all.”

New York Cares offers a variety of volunteer-powered programs focused on supporting healthy living, including:

- **Education:** Nutrition programs, like [Culinary Explorers](#) and [Snackactivities](#), teach healthy cooking skills to children and seniors through fun and hands-on activities.
- **Exercise:** [Sports Explorers and other fitness programs](#), inspired by national campaigns such as Michelle Obama’s “Let’s Move” which promoted fitness and healthy eating nationwide, provides the time and place for kids and seniors to get the exercise they need in their week.
- **Accessibility:** Local food pantries get a helping hand from volunteers on [sorting, packing, and stocking projects](#), which make healthy food options available to underserved communities.

Since 1987, New York Cares has facilitated approximately six million hours of volunteer work in New York City, collected and distributed nearly two million winter coats to those in need, and served nearly three million meals to New Yorkers in need. From granting children’s Winter Wishes, to planting local gardens, to providing SAT prep for college-bound students, New York Cares and its volunteers have spent more than 30 years working hard to brighten the lives of all New Yorkers.

### **About New York Cares**

New York Cares is the largest volunteer network in the city. Last year, nearly 65,000 New Yorkers made the city a better place by volunteering in New York Cares programs at almost 1,300 nonprofits and schools – improving education, meeting immediate needs, and revitalizing public spaces. For more information, visit [newyorkcares.org](http://newyorkcares.org).

### **About Citi Bike**

Citi Bike is New York City’s bike share system, and the largest and most successful in the nation. Since its launch in 2013, Citi Bike has expanded to 12,000 bikes at more than 750 stations and has become a fun, affordable, and integral part of New York’s transportation network, with more than 50 million rides taken to date. Operated by Motivate, North America’s bike share leader, Citi Bike consists of a fleet of specially designed, durable bikes that are locked into a network of stations in more than sixty neighborhoods across three boroughs. Customers can download the Citi Bike app to unlock bikes, find real-time station information, and see individualized statistics including miles traveled, calories burned, and CO2 reduced. Learn more at <https://www.citibikenyc.com/>.

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