

# Brews & Views



**Sunday, September 14**

1:00 PM - 4:00 PM

Three's Brewing on  
Governor's Island

new  
york  
cares.



## New York Cares is the largest volunteer network in NYC.

As NYC's premier platform for good, New York Cares recruits, trains and supports nearly **40,000 volunteers** to give their time regularly throughout the city across a variety of issue areas directly serving more than 400 non-profit partners.

We offer a diverse range of community-driven service programs addressing city-wide inequities, including education, hunger, and social isolation, as well as ensuring the revitalization and preservation of our schools, parks, gardens, and community spaces.

**9.2M**

meals served

**48k**

coats distributed

**26k**

Winter Wishes granted

**20k**

backpacks distributed

**16k**

hours revitalizing parks and gardens



## The Rising Leaders Council is a vibrant group of young philanthropists

committed to New York Cares' mission, **raising over \$350,000 annually**. The RLC hosts a marquee Soiree cocktail party fundraiser for 500+ attendees each spring, alongside Brews and Views with 100+ attendees. They help spread awareness and participate in hands-on volunteer initiatives throughout the year, making a tangible impact in New York City.

### Leadership

**Co-President**  
**Kaitlin Bergan**,  
Generate Capital

**Co-President**  
**Charles Hemsley**,  
Street Easy

**Membership Co-Chair**  
**Lisa Nordfors**,  
Deerfield Management

**Membership Co-Chair**  
**Addy Vora**, PwC

**Soirée Co-Chair**  
**Lauren Denowitz**,  
WitzAboutHer LLC

**Soirée Co-Chair**  
**Ariel Birnberg**, Slack

### Members

**Michael Adelman**, Eastdil Secured  
**Tej Ahluwalia**, Spears Abacus Advisors  
**Abasi Aniton**, Mid-Market Advisory Group  
**Kameron Block**, DDB Health  
**Abigael Bosch**, Jones Day  
**Will Breskman**, Bregal Sagemount  
**Cole Cambell**, Centerview  
**Reilley Dabbs**, Freelance  
**Mira Dalal**, Goldman Sachs  
**Nicole Fleischner**, Camp Scatico  
**Emily Frost**, Wood Mackenzie  
**Nicole Garrett**, Sidley Austin LLP  
**Ben Garrison**, Hines  
**Brian Geoghegan**, Coty  
**Paul Johnson**, Northern Trust  
**Harjot Kaur Nayar**, Keller Williams  
**Sreeja Keesara**, Bloomberg  
**Melanie Larkins**, Arsenal Partners  
**Kimberly Lu**, Vestar Capital Partners  
**Grace Mahood**, JP Morgan  
**Sumedha Majumdar**, Goldman Sachs  
**Ashton McLeod**, Orchestra  
**Jesse O'Brien**, Calex Partners  
**Josef Omar**, Mars & Co  
**Thomas Rogers**, Temasek  
**Melody Serafino**, No. 29 Communications  
**Scott Silverstein**, EQ Office  
**Lucie Simpson**, Dataiku  
**Ezra Solomon**, Fireblocks  
**Ally Walstad**, Marsh McLennan





## Brews & Views

You're invited to take the ferry to Governor's Island for [Brews & Views](#), a fundraiser supporting New York Cares' transformative [Stand with Students](#) campaign.

Join the Rising Leaders Council — a group of driven, humanitarian-focused New Yorkers — for an unforgettable afternoon where you'll enjoy panoramic views of the city skyline and creative craft beers by Brooklyn's Threes Brewing or soft drinks. You'll love playing lawn games and getting to know other do-gooders.

### Event Details

Sunday, September 14th

1:00 PM - 4:00 PM

Threes Brewing

Liggett Terrace on Governor's Island

### Tickets

**Viewer:** \$40 includes two craft beers or soft drinks from Threes Brewing

**Brewer:** \$55 includes unlimited craft beer or soft drinks from Threes Brewing

### Featuring

- Silent Auction
- Lawn Games
- Drinks



Mingle



Silent Auction

Event proceeds benefit:  
**new york cares**  
stand with students.



A year-long campaign providing NYC public school students with the resources they need to succeed—academic support, social-emotional learning, and materials that address learning gaps and historic inequities.

Learn more by visiting  
[newyorkcares.org/stand-with-students](https://newyorkcares.org/stand-with-students)



Drinks and Lawn Games

## Sponsor Packages

# Sponsor Packages

### **SIGNATURE SPONSOR \$5,000**

- Includes 10 Brewer tickets
- Name listed on event webpage under "Signature Sponsors"
- Logo included on event related social media, and three story posts/tags
- Logo included on all email outreach
- Verbal thank-you during the event program

### **PLATINUM SPONSOR \$3,500**

- Includes 8 Brewer tickets
- Name listed on event webpage under "Platinum Sponsors"
- Logo included on event related social media, and two story posts/tags
- Logo included on several emails



### **GOLD SPONSOR \$2,500**

- Includes 6 Brewer tickets
- Name listed on event webpage under "Gold Sponsors"
- Logo included on event related social media, and one story posts/tags
- Logo included on all email outreach



### **SILVER SPONSOR \$1,500**

- Includes 4 Brewer tickets
- Name listed on event webpage under "Silver Sponsors"
- Tagged in social media Thank You posts
- Logo included on main invitation emails



### **BRONZE SPONSOR \$1,000**

- Includes 2 Brewer tickets
- Name listed on event webpage under "Bronze Sponsors"
- Thank-you shout-out on social media
- Logo included on main invitation emails



### **CHARITY PARTNER \$500**

- Includes 2 Brewer tickets
- Name listed on event webpage under "Charity Partner"
- Thank-you shout-out on social media
- Logo included on main invitation emails

**Unable to attend but  
wish to make a donation  
to New York Cares?**

**Scan the QR Code!**



To determine the best donation mechanism for you or your company, please reach out to New York Cares' Director of Development, Missy Bieri at [Melissa.Bieri@newyorkcares.org](mailto:Melissa.Bieri@newyorkcares.org)

Previous Event Sponsors

---



BregalSagemount



**DEERFIELD®**  
Advancing Healthcare®

CANNELL  
& SPEARS



 **CITADEL**

Rialto 



CLEARY GOTTLIB

N<sup>o</sup>  
29



BLANK**ROME**



CENTER|VIEW PARTNERS



**pwc**

SIDLEY AUSTIN LLP  
**SIDLEY**



*Wegmans*



**GOODWIN**