

New York Cares: Corporate Group Engagement

2027 Corporate Calendar

New York Cares is dedicated to addressing the most pressing needs of our community by channeling the passions of compassionate individuals and institutions. We offer a variety of easy-to-join, themed volunteer opportunities that empower you and your company to support New Yorkers facing challenges accross our city.

Project Activation

Corporate Group Engagement

Reserve volunteer slots that engage your team and align with your company's service pillars.

These volunteer opportunities are designed as a plug and play, collective effort—creating larger impact. Your team may work alongside other corporate groups, as well as individuals from our network of volunteers.

6-8 WEEKS OUT

Plan in advance: Which projects speak to your team? Secure your slots by working with the New York Cares team.

4 WEEKS OUT

Last call to reserve your team's slots before registration closes for the project.

2 WEEKS OUT

New York Cares provides your event's run-of-show and schedules a project overview call.

1-3 DAYS AFTER

We'll provide photos, impact stats and heartfelt thanks for your support!

New York Cares Corporate Calendar 2027

Education Environmental Stewardship Immediate Needs

JANUARY

S	M	T	W	T	F	S
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31						

FEBRUARY

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28						

MARCH

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APRIL

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JULY

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AUGUST

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July - December Dates Coming Soon!

OCTOBER

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NOVEMBER

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DECEMBER

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new york cares.

January 2027 Projects



Coat Sorting

Immediate Needs

Volunteers will play an indispensable role in the New York Cares annual Coat Drive by sorting warm winter coats in our warehouse. As sorting depends on our influx of coat donations, volunteers may also call collection sites to check on progress, write messages of warmth to be included with coats, visit local businesses to spread the word, and/or organize the warehouse space. Volunteers may be asked to engage in some heavy lifting.

- Date: Tuesdays and Thursdays
- Number of volunteers: up to 20 per shift
- Location(s): Midtown Manhattan
- Time commitment: 2 hours



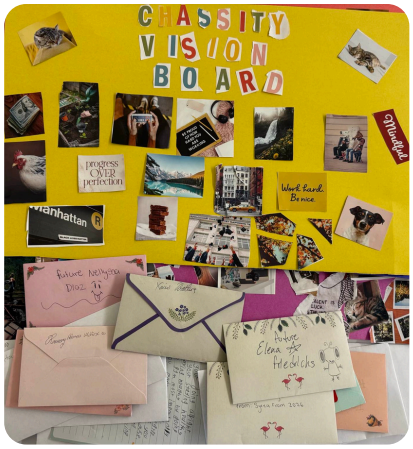
New Years Party

Wellness

Volunteers will help set up, event manage, and clean up a party to celebrate the New Year for New York City's treasured older adults! Come prepared to converse, dance, and socialize with community members.

- Date: January 13, 2027
- Time: 1p-4:30p
- Number of volunteers: 15
- Location(s): Cobble Hill
- Time commitment: 3.5 hours

January 2027 Projects (Cont.)



Vision Boards
Education

Guide early high school teens in shaping their future through creating Vision Boards! Volunteers help students envision their college experience, connecting it to their future, and setting the stage for success.

- Date: January 14, 2027
- Time: 1p-3:45p
- Number of volunteers: 15
- Location(s): Lower East Side
- Time commitment: 2.75 hours



MLK Day School Revitalization
Education

Transform a school into a vibrant haven by lending a hand with tasks like painting, clean-ups, sorting, and organizing. Your efforts will breathe new life into the learning environment, making a positive impact on the students and community. Volunteers may be asked to engage in some heavy lifting.

- Date: January 19, 2027
- Time: 10a-1p
- Number of volunteers: 25
- Location(s): East Harlem
- Time commitment: 3 hours



Knitting/Blanket Making
Immediate Needs

Assemble no-sew fleece blankets to support New Yorkers facing housing and economic insecurity. Our staff will walk you through it - no knitting, sewing, or crocheting experience needed!

- Date: January 27, 2027
- Time: 10:30a-12p
- Number of volunteers: 50
- Location(s): Midtown
- Time commitment: 1.5 hours

February 2027 Projects



Coat Sorting

Immediate Needs

Volunteers will play an indispensable role in our annual Coat Drive by sorting warm winter coats in our warehouse. Volunteers may also call collection sites to check in, write messages of warmth, visit local businesses to spread the word, and/or organize the warehouse space. Volunteers may be asked to engage in some heavy lifting.

- Date: Tuesdays and Thursdays
- Number of volunteers: up to 20 per shift
- Location(s): Midtown Manhattan
- Time commitment: 2 hours



Black History Month Tea Party

Wellness

Celebrate Black History Month with a warm, community tea party that fosters connection through art and food. Volunteers and older adults will share teas from Black-owned brands, enjoy snacks, and create personal keepsake art pieces.

- Date: February 4, 2027
- Time: 10a-12p
- Number of volunteers: 25
- Location(s): Harlem
- Time commitment: 2 hours



Valentines Day Dance

Wellness

Bring out your inner cupid and celebrate Valentine's Day with a group of energetic older adults! Enjoy socializing, dancing, crafting, and snacking with community members.

- Date: February 11, 2026
- Time: 2:30-4:30p
- Number of volunteers: 25
- Location(s): TBD
- Time commitment: 2 hours

March 2027 Projects



National Read Across America Day Children's Book Fair
Education

Volunteers will elevate the traditional book fair experience and celebrate National Read Across America Day by creating free & intentional book shopping and bookmark-making activities for students.

- Date: March 2, 2027
- Time: 10a-1p
- Number of volunteers: 45
- Location(s): Inwood
- Time commitment: 3 hours



Pack Spa Kits with Women In Need
Immediate Needs

Volunteers will engage in packing toiletry kits for the families of Women In Need. Volunteers will also learn more about the organization and our collective impact through a brief, engaging workshop with New York Cares and WIN.

- Date: March 5, 2027
- Time: 11a-1p
- Number of volunteers: 30
- Location(s): Financial District
- Time commitment: 2 hours



March Madness Math and Movement and Field Day
Education

Volunteers will support young students with learning key math skills through physical activities, while another group facilitates a field day, encouraging physical fitness.

- Date: March 16, 2027
- Time: 10a-12p
- Number of volunteers: 50
- Location(s): East Harlem
- Time commitment: 2 hours

April 2027 Projects

Happy National Volunteer Week!

Join us for our favorite week of the year as we promote environmental stewardship and enjoy the best Spring has to offer!



Get your hands dirty and help clean up NYC! Promote environmental sustainability and keep outdoor spaces clean, safe, healthy, and beautiful for residents to enjoy year-round. Project activities may include planting, mulching, painting park features, weeding, and removing invasive species and litter.

Promote Environmental Sustainability

Environmental Stewardship

- Dates: April 20 and 21, 2027
- Time: 10a-1p
- Number of volunteers: 200 each
- Location(s): Marcus Garvey Park; Fort Greene Park
- Time commitment: 3 hours

Earth Day

Environmental Stewardship

- Date: April 22, 2027
- Time: 10a-1p
- Number of volunteers: 200
- Location(s): Inwood Hill Park
- Time commitment: 3 hours

May 2027 Projects



Mental Health Flower Arranging with Panel Discussion
Immediate Needs

Brighten the day of the city's older adults by creating beautiful floral arrangements to be delivered to them. Each bouquet is a gesture of care and connection, reminding seniors that they are not alone and that their community values them.

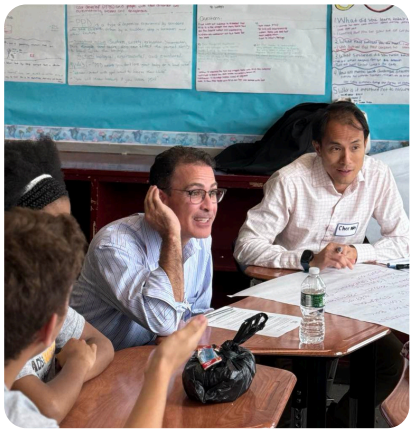
- Date: May 7, 2027
- Time: 12p-2p
- Number of volunteers: 50
- Location(s): Financial District
- Time commitment: 2 hours



Asian American & Pacific Islander Heritage Month Read & Craft
Education

Foster a love of reading and create connections with elementary schoolers! Volunteers will read aloud a book themed around AAPI Heritage Month, engage in discussions to support comprehension and vocab development, and lead a collaborative craft activity.

- Date: May 11, 2027
- Number of volunteers: 40
- Location(s): Lower East Side
- Time commitment: 1.5 hours

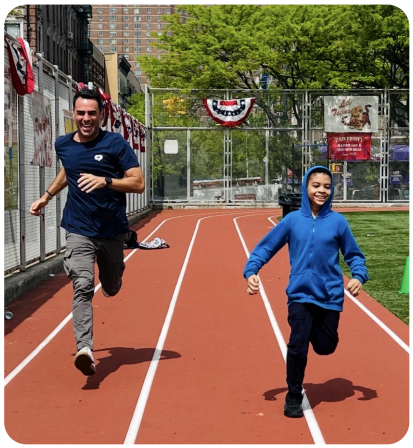


Career Readiness Workshop and Tour
Education

Empower high school students with career and educational opportunities! Engage in activities such as mock interviews, career mapping, and crafting elevator pitches. Your support will help these students build crucial skills for future success.

- Date: May 20, 2027
- Time: 11a-3p
- Number of volunteers: 20
- Location(s): Lower East Side
- Time commitment: 3 hours

June 2027 Projects



Field Day
Wellness

Create a memorable and fun experience for students! Get moving and enjoy fitness fun by guiding students through various stations, including soccer, relays, and toss games.

- Date: June 8, 2027
- Time: 10a-12p
- Number of volunteers: 25
- Location(s): East Harlem
- Time commitment: 2 hours



Juneteenth Kit Packing
Immediate Needs

Volunteers will engage in packing toiletry kits for NYC families in need. Volunteers will also learn more about the organization and our collective impact through a brief, engaging workshop with New York Cares and the community partner.

- Date: June 11, 2027
- Time: 10a-12p
- Number of volunteers: 30
- Location(s): Financial District
- Time commitment: 2 hours



Graduation Party
Wellness

Volunteers will set up, event manage, and clean up a party to celebrate a 2027 graduating class of high school seniors!

- Date: June 28, 2027
- Time: TBD
- Number of volunteers: 50
- Location(s): TBD
- Time commitment: TBD

Corporate Calendar Policies

Cancellation Policy

New York Cares must receive notice of a project cancellation no later than 10 business days prior to the confirmed project start date. Volunteer slots and project bank slots will be forfeited for any project that is cancelled less than 10 business days prior to the confirmed project date.

Inclement Weather Policy

New York Cares works with our partners to ensure a safe and impactful volunteer project. Projects may be rescheduled due to severe weather one time and within four weeks of the original project date. Rescheduling dates are dependent upon the partner agency's availability.

Severe weather is defined by the following:

- Heavy rain fall and flooding
- Damaging winds
- Hail
- Thunderstorms
- Lightning

Environmental Stewardship projects will move forward in the event of light rain. Project cancellations at the request of the corporate partner due to light rain cannot be rescheduled and are subject to our cancellation policy.
If there is a threat of inclement weather, please speak with your New York Cares representative. Projects are not considered eligible to be rained-out until 1-2 business hours prior to the project date.

Low Recruitment Policy

New York Cares understands cancellations may come as a disappointment to our partners and community who are looking forward to contributing their time and skills to our initiatives. When our corporate partners are unable to secure the necessary number of volunteers to ensure the successful execution of the project, it becomes New York Cares' responsibility to make difficult decisions. We have carefully assessed the situation and weighed available options. Without enough volunteers, we will not be able to deliver the high-quality experience and impact that we envisioned for the project. New York Cares will strategize suggestions for improving recruitment numbers. If recruitment numbers do not meet the minimum requirement within 10 business days of project start, New York Cares will begin implementing plans cancellation procedures and corporate partner will forfeit their volunteer slots.

Harassment Policy

New York Cares expects all volunteers to be respectful of staff members, clients, and each other while participating on a project. We ask volunteers to refrain from the following:

- Discriminatory or racist statements or behaviors.
- Sexual harassment, for example, jokes, innuendos, insults, sexist remarks, the display of derogatory or pornographic pictures, leering, touching, or kissing.
- The use of any alcohol or illegal drugs.
- Any unlawful or inappropriate activity.

Coat Sorting Policy

New York Cares greatly values the dedication of our volunteers and the impact you make on our community. At times, we may need to cancel or reschedule volunteer projects due to factors outside of our control. For example, coat sorting projects rely on having an abundance of coats in our possession. In the event we run into a coat shortage or face other unforeseen circumstances, this policy outlines the procedures and expectations for Coat Sorting Project cancellations and rescheduling procedures.

1. Cancellation and Rescheduling Procedures

- A. Notification: New York Cares will make every effort to notify volunteers of project cancellations and rescheduling opportunities as early as possible. We understand that your time is valuable and strive to minimize disruptions to your commitment. We will communicate a week prior to the shift date if the need arises for cancellation due to a shortage in coat collecting.

2. Rescheduling Projects

- A. Rescheduling: When possible, New York Cares will attempt to reschedule projects to an alternative date and time that is convenient for registered volunteers and the New York Cares staff. We appreciate your flexibility in accommodating these changes.

Thank you for your commitment to New York Cares and for your understanding of our volunteer project cancellation and rescheduling policy. You are helping us build a more equitable NYC, and we look forward to your continued support.

Donations

We offer a mutually beneficial partnership with year-round engagement opportunities. We believe our corporate partners are critical stakeholders in equity and social change. When you invest in our work, your donation will have a citywide impact.

We provide plug and play volunteer engagements for companies as a benefit of a charitable donation. Donated funds support our year-round programming that support New Yorkers facing the impact of poverty.

- $20,000 Donation; 100 volunteer slots per year
- $15,000 Donation; 75 volunteer slots per year
- $10,000 Donation; 50 volunteer slots per year
- $5,000 Donation; 25 volunteer slots per year
- $2,000 Donation; 10 volunteer slots per year

Contact your New York Cares Corporate Relations Officer for more information!

