

New Normal, Same Mission

"Even as a longtime New Yorker, the power of volunteerism and the selflessness of New Yorkers and New York Cares volunteers never ceases to amaze me, especially now in one of the city's times of dire need. This is what happens when New York comes together. This is why I lead. This is why I volunteer and THIS is why I support New York Cares. It brings New Yorkers together and brings out the best in them."

-Matt Seifman, Team Leader

Dear Friends,

During another year of great uncertainty, tinged with hope for a gradual return to normalcy, New York Cares stepped up to meet the needs of a changed—and still changing—city. In the process, our mission became more urgent and focused than ever before.

New York Cares turned adversity into opportunity. By designing new programs and modifying existing ones, our community of caring New Yorkers pivoted to address the realities of the moment.

We evolved our Stand with Students initiative and re-launched our College Access program, featuring in-person and virtual offerings to support high school students throughout the pandemic and beyond. Our annual Coat Drive began earlier than ever, and we leveraged expanded relationships to distribute more than 63,000 coats, including an unprecedented number of brand-new coats. We paired the increased need for hunger programming with Coats+, allowing us to distribute ten nutritious meals with the purchase of every coat to warm up, both inside and out, those New Yorkers most in need. Our Impact of Photography program with renowned photographer Mark Seliger was a new social-emotional initiative that engaged students in Central Queens - yet another example of how we continued to respond to community needs in innovative ways.

To keep the most isolated communities connected, we brought thousands of volunteers together with virtual projects and made more than 28,000 wellness calls to veterans, seniors, and others. We demonstrated our deep commitment to building a more equitable New York by implementing new diversity, equity, and inclusion training for Team Leaders—one of the city's largest DE&I initiatives for volunteers.

As our city adapts to a "new normal," many of the pandemic-era changes to our program design have become permanent. We have gained new insights into how to make our programming even more impactful and given volunteers additional ways to give back, including hybrid and fully virtual opportunities. And our move to an all-digital training model is helping prepare volunteers for service faster than ever before. It was a year of transition in another, more personal sense for our organization. At our annual gala, we paid tribute to Gary Bagley, who is stepping down after thirteen years as our executive director.

Working closely with our Board of Directors, Gary

Working closely with our Board of Directors, Gary has applied his vision and leadership to build a more resilient and agile organization that is well-positioned to have even greater impact. We are excited and ready to embrace the leadership and ideas of our recently announced next Executive Director, Sapreet K. Saluja.

The board and I thank all of you—donors, volunteers, partners, and the broader community—who continue to support New York Cares. You inspire us with your generosity and shared commitment to making our city a better place for all New Yorkers.

Together, we are undeniably moving forward.

With gratitude,

Paul J. Taubman

President, Board of Directors

The city has changed, but our mission remains the same.

Long before the pandemic, New York Cares was on the ground mobilizing volunteers in communities faced with historic inequities, and we'll be here long after.

When we came face-to-face with the challenges presented by COVID-19, our operations quickly adjusted to the evolving needs of our city—establishing health and safety requirements for volunteers and nonprofit partners, ramping up on-the-ground hunger programs, and introducing new virtual volunteer opportunities.

To meet unprecedented hunger in 2021, we helped distribute more than 33 million meals to New Yorkers facing food insecurity—twelve times more than prepandemic figures.

To keep isolated and vulnerable New Yorkers connected, we brought thousands of volunteers together for COVID-safe remote projects, including a partnership with the Department of Veteran Services and Mission: VetCheck, where volunteers made over 21,000 wellness calls to veterans, including those at risk of unemployment, homelessness, and mental health challenges. Volunteers made more than 15,000 wellness checks to Seniors facing isolation through partnerships with The Actors Fund and New York City Housing Authority.

NYC's public school students received virtual tutoring from volunteers, and our Volunteer Income Tax Assistance (VITA) program provided step-by-step support to help qualifying individuals and families receive maximum refunds.



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Stand with Students

Our signature program, Stand with Students returned for its second year, supporting students, caregivers and educators as they navigated the long-lasting effects of COVID. From coat distributions and backpacks filled with school supplies to after-school tutoring and social-emotional support programs, we worked to ensure New York City public school students received the resources they needed to succeed.



10,000 coats

distributed to Community Schools

15,000 backpacks

distributed across 27 schools and nonprofit organizations

45,000 children

served on in-person and virtual programs



A unique collaboration between New York Cares and Fashion Institute of Technology (FIT) helped schools in the South Bronx and Central Queens redesign their spaces for optimal learning environments with plans to implement through volunteer programs in the coming year.



\$480

The average amount teachers in New York spend out of pocket on school supplies to subsidize local budgets.

Source: Economic Policy Institute

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Communities First

Rigorous research drives our program design as we work to understand community needs and partner with organizations—focusing on areas disproportionately impacted by the pandemic. Our Communities First approach sends laser-focused assistance to the communities that need it most—the South Bronx, Central Queens, and East Brooklyn—challenged by ongoing and historic racial inequities, including a lack of affordable housing and food insecurity.

To view our full list of Community Partners, visit newyorkcares.org/annual-report-2021



Soles4Souls provided 500 students at PS 55X

in the South Bronx with a "sneaker store" experience and new shoes.



Brooklyn Book Bodega donated more than 2,000 books to young scholars.

Number of projects by focus zone

778
Central Queens

756

660

East Brooklyn

South Bronx



7,000 backpacks filled with school supplies distributed in partnership with the New York Mets in Central Queens.



6,000 households received nutritious meals with Assemblywoman Catalina Cruz and Queens-based La Jornada Food Pantry.

"El servicio de la comunidad en flushing fue una gran experiencia. Estoy muy agradecido por esta gran experiencia de vida que me ha enseñado que hay mejores cosas que hacer en la vida. Gracias."

"Community service in Flushing was a great experience. I am very grateful for this great life experience that has taught me that there are better things to do in life. Thanks."

—Wilson Quemba

Warm Up New York— Inside and Out

Our 33rd annual Coat Drive experienced the most significant transformation of all. We created Coats+, a new take on an iconic campaign, ensuring that every \$25 donated purchased a brand-new coat + 10 nutritious meals—warming up New Yorkers, inside and out.







\$650,000+

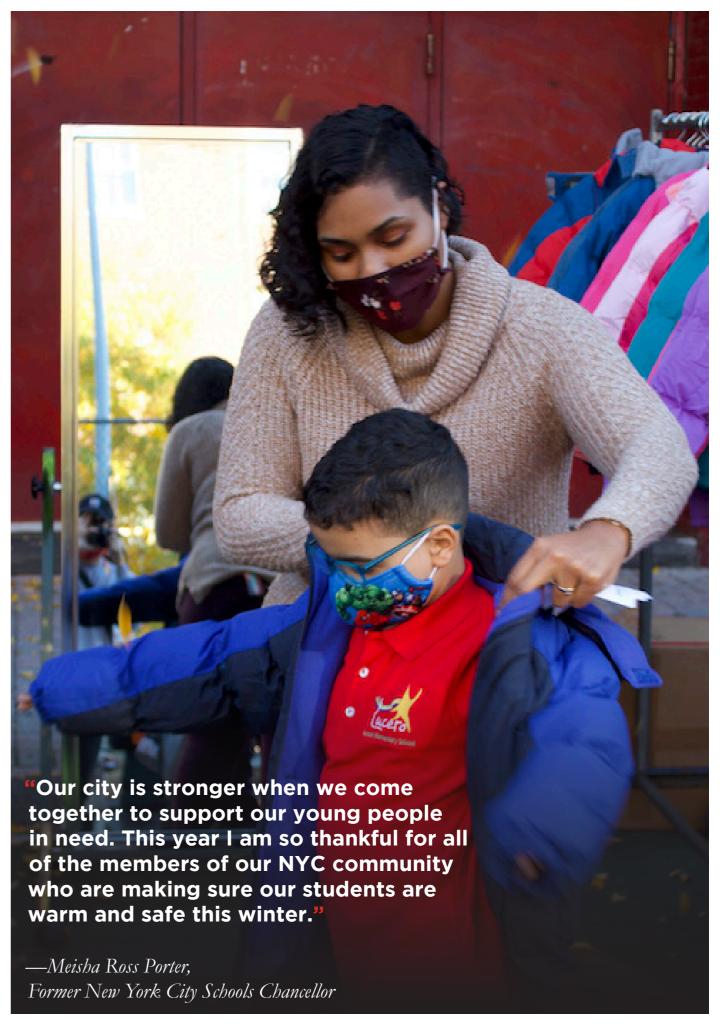
raised toward the purchase of new coats

63,813

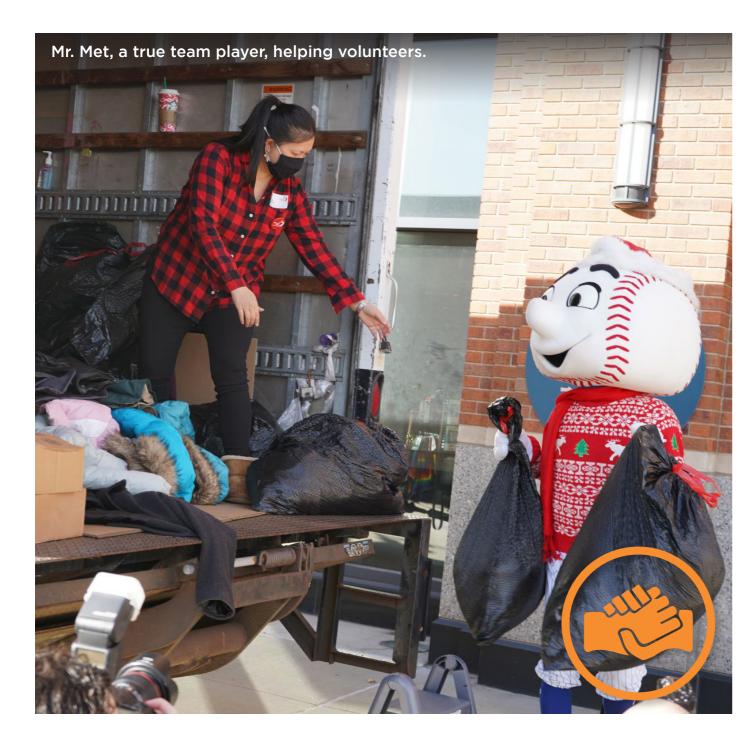
warm coats distributed, more than 47,000 of which were brand new

262,889

meals distributed through Coats+







Our work would not be possible without the steadfast commitment of our partners and the vibrant communities behind them. More than ever, New York Cares is proving itself as a philanthropic partner, increasing corporate impact on local issues, and increasing the morale and satisfaction of all who participate.

insecurity and give warmth. As a proud annual Coat 1,800 gently used coats for The River Fund, a Central Queens partner. And true to their name, the Amazin' Mets gave volunteers and coat donors an amazin' gift in return: free tickets to a game!

The New York Mets stepped up to the plate to fight food Longtime corporate partner Morgan Stanley generously invested time, resources and expertise into our Drive partner, the Mets helped us collect and distribute programming—contributing more than 300 volunteers on 214 projects for a total of 266 hours. Project highlights included reading to children, career readiness for teens, English conversations for new language learners, and phone calls to seniors.







Our Equity Through the Arts award recipient, Mark Seliger, inspired and led The Impact of Photography program at PS 330 Q, an initiative that showed the power and depth of photography to a group of students in Central Queens. Known for his Vanity Fair Oscar night portraits, Mark has worked with everyone from Dwayne "The Rock" Johnson to the Dalai Lama. At the end of the initiative, the students exhibited their work to Mark and fellow Seliger Studio creatives.

"I'm able to take pictures like trees, the environment, and buildings and even sometimes the sky. I love it."

—Student, PS 330 Q

We bid farewell to Gary Bagley at our annual gala, who is stepping down after 13 years as our executive director. In the spirit of equity and inclusion, the gala was open to all those impacted by Gary's incredible work.

"From the moment Gary first walked through the doors of New York Cares in 2004, he has selflessly committed himself to the mission that we all love. We are tremendously grateful for what he has done for New York Cares."

—Paul J. Taubman
President, Board of Directors



Leadership

Our leadership ushered us from surviving the pandemic to adapting and thriving in a "new normal."

Leadership

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our programs.

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The Rising Leaders represent the next generation of philanthro-

py, and work tirelessly towards meeting pressing community

needs. Their initiatives raise over \$250,000 annually towards

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After one full year of remote work, our staff has maintained a vibrant community based on our core beliefs of equity, humanity, and trust.



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2021 Financial Statement

Statement of Financial Position

	As of September 30, 2021	
Assets	2021	2020
Cash and cash equivalents Pledges receivable, net Other receivables	\$5,480,359 1,666,789	\$4,438,121 1,989,404 111,906
Investments Prepaid expenses Property and equipment, net	5,022,734 451,763 51,735	4,740,617 458,688 85,314
Total assets	\$ 12,673,380	\$11,824,050
Liabilities and Net Assets		
Liabilities:		
Accounts payable and accrued expenses Paycheck Protection Program loan payable Refundable advances	\$554,126 - 148,937	\$707,518 957,870
Deffered rent obligation	191,201	280,604
Total liabilities	\$894,264	\$1,945,998
Net assets: Without donor restrictions: Undesignated, available for general operations Board-designated endowment fund	\$4,806,702 4,692,198	\$3,568,961 4,410,132
Total net assets without donor restrictions	\$9,498,900	\$7,979,093
With donor restrictions: Purpose and/or time-restricted for future periods	2,280,216	1,898,959
Total net assets with donor restrictions	2,280,216	1,898,959
Total net assets	11,779,116	9,878,052
Total liabilities and net assets	\$12,673,380	\$11,824,050

Important Note

New York Cares, Inc. (Tax ID Number: 13-3444193) — This information has been excerpted from our audited 2021 Financial Statements conducted by independent accountants EisnerAmper LLP. For a complete copy of our audited Financial Statements, visit www.newyorkcares.org/publications or write to New York State Attorney General's Charities Bureau, Attn: FOIL Officer, 120 Broadway, New York, NY 10271

Statement of Activities

	As of September 3	As of September 30, 2021	
Public Support and Revenue	2021	2020	
Contributions and grants:			
Foundations	\$1,209,550	\$1,451,258	
Corporations	4,336,347	3,855,883	
Government	176,955	289,641	
Individuals	2,388,549	2,573,556	
Special events	1,401,602	1,669,303	
Investment income, net	62,264	92,791	
Earned revenue	-	23,250	
Other income	-	12,963	
Public support and revenue before donated goods and services	9,575,267	9,968,645	
Donated goods and services	328,499	2,083,514	
Total public support and revenue beefore net assets released from restrictions	\$9,957,766	\$12,052,159	
Net assets released from restrictions	-	-	
Total public support and revenue	\$9,957,766	\$12,052,159	
Expenses			
Program services	\$7,435,542	\$9,231,748	
General and administration	450,217	623,743	
Fund-raising	1,349,467	1,460,668	
Total expenses	\$9,235,226	\$11,316,159	
Other changes			
Gain on forgiveness of Paycheck Protection Program loan	\$957,876	-	
Net realized and unrealized gains on investments	220,648	233,996	
Other changes	\$1,178,524	\$233,996	
Other changes	Ψ1,170,324	Ψ233,770	
Change in net assets	\$1,901,064	\$969,996	
Net assets - beginning of year	9,878,052	8,908,056	
	A	40.070.055	
Net assets - end of year	\$11,779,116	\$9,878,052	

Financial Supporters

Our work would not be possible without donors of all levels. From corporations and foundations to individuals - we are so grateful for your support.

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\$150,000+

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The partners are our eyes and ears into the communities we serve. They provide a home for our mission and a destination for thousands of volunteers across the five boroughs.

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1199SEIU Family of Funds 163rd Street Improvement Council 9/11 Day

A J Chisom Ministries Abyssinian Development Corporation Acacia Network Achilles International* The Actors Fund ACTS Community Development Corporation Advocates for Children of New York African American Planning Commission Argus Community Ariva

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C

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The Neighborhood Association for Inter-New Alternatives for Children New Alternatives for LGBT Homeless

New Creation Ministries

The New Jewish Home New Settlement Apartments New Visions for Public Schools*

New York City Department of Education*

Students in Temporary Housing Office of Community Schools

THE BRONX

CS 152 - Evergreen CS 44 - David C. Farragut

HS 227 - Bronx Collegiate Academy

HS 252 - Mott Hall Bronx High School

HS 365 - Academy for Language and Technol-

HS 388 - Pan American International High School at Monroe

HS 397 - ELLIS Preparatory Academy

HS 517 - Frederick Douglass Academy III

Secondary School

HS 530 - Longwood Preparatory Academy

HS 682 - Fannie Lou Hamer Freedom High

HS/IS 324 - Bronx Early College Academy for

Teaching & Learning HS/IS 367 - Archimedes Academy for Math,

Science and Technology Applications

IS 117 - Joseph H. Wade

IS 22 - Jordan L. Mott

IS 296 - South Bronx Academy for Applied

IS 303 - The School of Leadership & Community Service

IHS 144 - Michelangelo

MS 327 - Comprehensive Model School Project

New Directions Secondary School

PS 100 - Isaac Clason

PS 103 - Hector Fontanez

PS 107

PS 110 - Theodore Schoenfeld

PS 114 - Luis Llorens Torres Schools

PS 134 - George F. Bristow

PS 138 - Samuel Randall Elementary School

PS 140 - The Eagle School

PS 150 - Charles James Fox

PS 179 - The School of International Cultures

PS 18 - John Peter Zenger School

PS 196 - Literacy and Arts Academy

PS 199 - The Shakespeare School

PS 204 - Morris Heights

PS 21 - Philip Sheridan

PS 274 - The New American Academy

PS 277 - Dr. Evelina Lopez-Antonetty Chil-

dren's Literacy Center

PS 279 - Captain Manuel Rivera Jr.

PS 294 - The Walton School

PS 311 - Lucero Elementary School

PS 32 - Belmont

PS 35 - Franz Siegel

PS 359 - Concourse Village Elementary School

PS 369 - Young Leaders Elementary

PS 42 - Claremont Community School

PS 457 - Sheridan Academy for Young Leaders

PS 46 - Edgar Allan Poe

PS 463 - Urban Scholars Community School

PS 49 - Willis Avenue

PS 53 - Basheer Ouisim

PS 55 - Beniamin Franklin School

PS 57 - Crescent

PS 61 - Francisco Oller

PS 63 - Author's Academy

PS 65 - Mother Hale Academy

PS 70 - Max Schoenfeld

PS 73

PS 79 - School for Environmental Citizenship

PS 8 - Isaac Varian

PS 83 - Donald Hertz

PS 86 - Kingsbridge Heights PS 9 - Ryer Avenue Elementary School

PS/IS 218 Rafael Hernandez Dual Language

Magnet School PS/IS 461 - Nuasin Next Generation Charter

PS/MS 31 - The William Lloyd Garrison

PS/MS 5 - Port Morris

Z 66 - Garden of Learning and Discovery

BROOKLYN

HS 462 - John Jay School for Law

HS 488 - Brooklyn Preparatory High School

HS 528 - The High School for Global Citizen-

HS 537 - High School for Youth and Community Development

HS 546 - High School for Public Service

HS 558 - Williamsburg High School for Architecture and Design

HS 568 - Brownsville Academy High School

HS 569 - Kurt Hahn Expeditionary Learning

HS 615 - Transit Tech Career and Technical Education High School

MANHATTAN

PS/IS 323

HS 298 - Pace High School

HS 656 - Brooklyn High School of the Arts

HS 670 - Benjamin Banneker Academy

HS 673 - East Brooklyn Community High

HS 738 - New Visions Charter High School for

Advanced Math and Science III: Sheepshead

HS/IS 448 - Brooklyn Collaborative Studies

IS 126 - John Ericsson Middle School

IS 349 - Math, Science, and Technology

IS 354 - The School of Integrated Learning

IS 484 - Ronald Edmonds Learning Center II

IS 664 - Brooklyn Environmental Exploration

MS 394 - Mary McLeod Bethune Academy

MS 663 - School of the Future Brooklyn

MS 681 - Madiba Prep Middle School

MS 678 - East New York Middle School of

PS 109 - The Glenwood Academy of Science

PS 138 - The Core Knowledge Efficacy School

PS 123 - The Suydam Magnet School for

IS 352 - Ebbets Field Middle School

IS 722 - New Heights Middle School

MS 246 - Walt Whitman

MS 582 - The Upper Academy

PS 108 - Sal Abbracciamento

PS 135 - Sheldon A. Brookner

PS 189 - The Bilingual Center

PS 21 - Crispus Attucks

PS 230 - Doris L. Cohen

PS 243 - The Weeksville School

tional Studies

PS 26 - Jesse Owens

PS 276 - Louis Marshall

PS 52 - Sheepshead Bay

PS 59 - William Floyd

PS 86 - The Irvington

PS 92 - Adrian Hegeman

PS/IS 137 - Rachel Jean Mitchell

PS/IS 155 - Nicholas Herkimer

Uncommon Charter High School

PS 297 - Abraham Stockton

PS 298 - Dr. Betty Shabazz

PS 299 - Thomas Warren Field

PS 314 - The School of Discovery

PS 325 - The Fresh Creek School

PS 147 - The Isaac Remsen School

PS 156 - Waverly School of the Arts

PS 196 - The Williamsburg Bridge Magnet

School for Communications and Mixed Media

PS 24 - The Dual Language School for Interna-

PS 446 - Riverdale Avenue Community School

PS 557 - Brooklyn Gardens Elementary School

PS 599 - Brooklyn Landmark Elementary

PS 627 - Brighter Choice Community School

PS 769 - Hyde Leadership Charter School

and Technology

STEAM

Bay High School Campus

IS 171 - Abraham Lincoln

IS 303 - Herbert S. Eisenberg

HS 394 - Emma Lazarus High School

HS 463 - High School for Media and Commu-

HS 468 - High School for Health Careers and

HS 540 - A. Philip Randolph Campus High School

HS 545 - High School for Dual Language and Asian Studies

HS 546 - Academy for Software Engineering HS/IS 362 - Columbia Secondary School

IS 377 - Renaissance School of the Arts

IS 528 - Bea Fuller Rodgers

IS/HS 422 - Quest to Learn

IS/HS 499 - Frederick Douglass Academy

PS 108 - School of Authors

PS 129 - John H. Finley

PS 145 - The Bloomingdale School

PS 146 - Ann M. Short

PS 161 - Pedro Albizu Campos

PS 171 - Patrick Henry

PS 175 - Henry H Garnet

PS 188 - The Island School

PS 197 - John B. Russwurm

PS 20 - Anna Silver

PS 241 - STEM Institute of Manhattan

PS 30 - Rafael Hernandez/Langston Hughes

PS 375 - Mosaic Preparatory Academy PS 64 - The Robert Simon School

PS 811 - Mickey Mantle School

PS 83 - Luis Munoz Rivera

PS/MS 149 - Sojourner Truth

PS/MS 57 - James Weldon Johnson

HS 264 - Academy of Finance and Enterprise HS 296 - Pan American International High

School

HS 301 - Academy for Careers in Television and Film

HS 310 - Queens Collegiate: A College Board School

HS 328 - High School for Community Leadership

HS 455 - Newtown High School

IS 230

IS 61 - Leonardo da Vinci

MS 53 - Brian Piccolo PS 105 - The Bay School

PS 13 - Clement C. Moore

PS 140 - Edward K Ellington

PS 149 - Christa Mcauliffe PS 152 - Gwendoline Alleyne

PS 16 - The Nancy DeBenedittis School

PS 19 - Marino Jeantet

PS 211 - Elm Tree Elementary

PS 315 - The Tiffany School

PS 330 - Helen Marshall School

PS 65 - The Raymond York Elementary School PS 721 - John F. Kennedy Jr. School

PS 95 - Eastwood

STATEN ISLAND

HS 450 - Curtis High School

PS 78

New York City Department of Homeless Services

New York City Department of Parks and Recreation*

Adam Clayton Powell Jr Mall

GreenThumb Inwood Hill Park

Morningside Park Pelham Bay Park

New York City Department of Veterans'

New York City Housing Authority* New York Common Pantry

New York Edge*

New York Harm Reduction

Educators

New York Junior Tennis & Learning

New York State Assembly*

New York State Assembly -

Office of Catalina Cruz

New York State Assembly -

Office of Latoya Joyner

New York State Senate

New York State Senate -

Office of State Senator Jessica Ramos Northeast Brooklyn Housing Development

Corporation Northern Manhattan Improvement

Corporation NYC H2O

NYC Health + Hospitals System

Oceanhill Brownsville Tenants Association Office of Community Engagement and Partnerships*

Office of the Mayor

Opportunities For A Better Tomorrow

Pakistani American Youth Organization Palms Upon My Hands

Part of the Solution

Partnership with Children*

PATHHSEO @ Caldwell Temple

Pathways to Graduation Phipps Houses Group

Phipps Neighborhoods Pisgah Gospel Ministries

Presbyterian Senior Services*

Project EATS

Project FIND Project Hope Charities

Project Hospitality

Queens Community House Queens County Farm Museum Queens Public Library

RAP4Bronx Rauschenbusch Metro Ministries The Red Door Place Rescuing Leftover Cuisine The River Fund New York

Safe Horizon* The Salvation Army of Greater New

Samaritan Daytop Village SCO Family of Services* Services for the UnderServed* Shout For Joy Baptist Church

Sickle Cell Awareness Foundation Sisterhood Of Destiny Sisters With Purpose

Solid Rock Baptist Church

South East Bronx Neighborhood Center

The Sports Foundation

St. Nicks Alliance

Stanley M. Isaacs Neighborhood Center* Step Up for Better Living

Sunnyside Community Services

Team First Thessalonia Baptist Church Together Helping Others

Together We Can Community Resource Center Touch of Love & Compassion Ministry

Trippinz Care Mission Two Bridges Neighborhood Council

Uncommon Schools Union Grove Baptist Church Missionary

Union Settlement United Community Centers*

United House of Strength United Yes We Can (Unidos Si Se Puede) University Community Social Services Urban Dove

The Urban Outreach Center Urban Strategies

V

Village Temple Vision Urbana VISIONS / Services for the Blind and Visually Impaired Volunteers of America of Greater New York*

Washington Heights CORNER Project West Side Campaign Against Hunger World Association For Community Empowerment World Vision The Worship House and Outreach Ministries WSFSSH

*Indicates agencies served at multiple sites

Communities First Partners

The South Bronx

New Roots Community Farm

New York Common Pantry

Power of Two (Bronx)

The Mott Haven Community Partnership

South Bronx Rising Together

PS 55 X PS 457 X

Central Queens

PS 330 O

Queens Public Library

Emerald Isle Immigration Center

Florence E. Smith Senior Services

Chaya Community Development Corporation New Roots Queens Community Farm (Part of

International Rescue

Committee) East/Central Brooklyn

> United for Brownsville Rise Up East New York

"New York Cares is committed to helping communities that have suffered for too long, meeting individual needs so that the most vulnerable among us can pursue and meet their potential."

— Gary Bagley, Executive Director



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NEW NORMAL, SAME MISSION 33

Creating a more equitable New York

We may be living in a new normal, but our mission is the same; to mobilize caring New Yorkers in volunteer service. We are deeply grateful to our donors, volunteers, partners, and the broader community for continuing to inspire us with their generosity and commitment to making our city a more equitable place for all New Yorkers.

